

HJC HELMETS GRAND PRIX DE FRANCE

MOTO GP HIGHLIGHTS

FRESH GRAPHICS FOR

MOTOAMERICA TONI ELIAS

HJC HELMETS FALL 2017 NEWSLETTER

ALL NEW

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CHOOSE YOUR FAVORITE CHARACTER WITH

STAR WARS, MARVEL



The NEW RPHA 70 ST is made with HJC's very own Premium Integrated Matrix (P.I.M. Plus) technology to provide enhanced Shock-Resistant performance, superior aerodynamics, more comfort, and an extremely lightweight shell. Designed to replace its predecessor, the RPHA ST, this helmet has a number of advancements. The RPHA 70 ST full-face helmet features a Dual Purposed Top Vent for maximum air circulation and a newly designed Lower Vent and Open Close Rear Vent to maximize air intake and allow air to flow with ease from front to back. The Emergency Kit cheek pads assist with emergency

helmet removal. A drop-down, interior Sunshield provides superior visibility with anti-fog and anti-scratch coating. The RPHA 70 ST is ideal for riders who want both the lightweight of racing helmets and the comfort of touring helmets.





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#### HJC HELMETS 02

# ALL NEW

The NEW IS-5 Open Face helmet is made with HJC's Advanced Polycarbonate Compact Shell to create a lighter weight helmet with superior fit and comfort using advanced CAD technology. The helmet comes with an attachable peak visor and a drop-down sunshield. The IS-5 is available in four color ways and three graphics, including the Luke Skywalker X-Wing Pilot from Star Wars. The IS-5 was featured in an Inked Magazine time-lapse video, where the shell was custom painted by renowned tattoo artist Big Meas. The custom painted helmet, as well as the full new helmet line, were on display at The Born Free Show, a fast growing custom motorcycle show in Southern California.

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HJC HELMETS 03

**NEW PRODUCT** 

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## RACE UPDATES I HJC GRAND PRIX DE FRANCE



As the worldwide leader in helmet manufacturing celebrated its 45th anniversary last year, HJC Helmets continued their partnership with Dorna Sports by sponsoring the 2017 Grand Prix de France. HJC Helmets Grand Prix de France took place in in Le Mans, France and ended with huge success. From the 19th of May until the 21st, the legendary 4.2km Bugatti Circuit welcomed top talents from around the world to round 5 of the MotoGP series. HJC's very own athlete Aron Canet shined in Moto3 by finishing second. After the outstanding performance, Canet is now placed at third in the Moto3 World standings, working towards a world championship. With 104,000 fans enjoying the 28-lap event, HJC's Jonas Folger finished seventh in MotoGP's main event, taking home very important points. HJC is proud to sponsor and celebrate one of the biggest events in motorcycle racing

## HJC RIDERS I RACE UPDATES



#### MEDIA REVIEWS

#### **ULTIMATE**MOTORCYCLING



In the case of airflow, HJC has achieved great success with the RPHA 11 Pro. The top air intakes in the crown are hidden inside scoops that direct plenty of flow to the rider's head.

Opening and closing the vents is an easy job with gloved hands, even while riding, due to the use of a roller mechanism. The clicked rollers have four positions, in addition to fully closed and completely open, so the intake can be micro-managed.

There is also a small open/closed center forehead vent, though the recessed switch will likely require a stop and glove removal for most riders to operate. I left it open all the time, and was fine, even when the temperatures were in the 40s.

Thanks to scalloped padding—HJC calls it a Multi-Cool Interior—the air collected by the two vents easily makes its way to the scalp. Two small exhaust vents are permanently open, and do their job.



Unsurprising to me, the DS-X1 was perfect the entire first day. This is not a helmet that requires some sort of break-in. It worked immediately, and continued to fit perfectly and feel good on my head on repeated extended rides.

With an MSRP under, regardless of the size or graphics you choose, you might expect that the HJC DS-X1 is not a high-end helmet. That's a fair assessment, as the venting is sparse and not particularly effective, and it's not especially light for a plastic-shelled lid. Still, the DS-X1 has quite a bit going for it, besides the wallet-friendly price tag.

The DS-X1 is nicely padded inside, with the padding around the perimeter of your skull being plush, and a thinner scallop-style padding at the top to help evacuate heat. There are some nice details, including a channel between padding layers that allow for eyewear. Given that there are no photochromatic shields for the DS-X1, the ability to don sunglasses comfortably makes a big difference. We had no problem with eyewear from Serengeti, Maui Jim, and Sikk Shades.

Although weight is important when considering a helmet, especially if you're going to be jostling your head around off-road, the DS-X1 is nicely balanced. Again, all-day rides with plenty of twisties, high-speeds, plus some dirt, didn't cause any sort of neck fatigugue



Another thing that's really nice when you're going that fast or for a long time is light weight, and this one's got that going on for it too: 3 pounds, 3 ounces says my local postal scale, compared to 3 lbs, 8.5 oz for a new Arai Corsair X I brought along for comparison. I think that's 11% lighter."

And before COTA, I packed this one along to ride in on the new Ducati Monster 797. I packed contact lenses too because I knew it was going to rain, and you know what a problem rain, mist, and looking through two layers of plastic can be. As luck would have it, the shield sealed so well I had zero leakage inside, and the breath diffuser kept me from fogging up, too. A little snap deal at the middle bottom of the shield seals it positively closed, and it's easy to pop open when you want fresh air. Oh yeah, the RPHA 11 Pro comes with a clear shield and a dark one (and an anti-fog insert I failed to insert before the damp Ducati ride). A chimp could change the shields.

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"It's hard to fault the HJC. It's the most expensive of the three at \$190. The DS-X1 has the cleanest fit and finish with very positive visor operation and seal. If you can spend closer to 200 dollars and the shape fits your head, the HJC DS-X1 is your best bet."

### 🗏 RideApart



Crash Tested: HJC RPHA 11 Pro Helmet High-End HJC Lid is Comfortable, Looks Good



Certainly the helmet is gorgeous, looking fully worth its US asking

price. I always felt really cool wearing this thing and remain so enamored of its looks that I haven't found the will to throw it away. Originally for this review I had planned to video myself attacking the helmet with a sledgehammer and, if need be, an axe, but I just can't find the heart to do such a thing. It's so pretty.

The best thing about the helmet, of course, is that it worked. I don't think I hit my head very hard in the crash (I suffered no head-injury-related effects and don't remember my head hitting anything), but a deep scratch on the visor and a broken bit on the back of the helmet are evidence that my noggin did at some point make contact with terra firma. The helmet stayed firmly attached and did not shift in the long period during which I was sliding and rolling down the highway.

## **NEWS UPDATES**



## VICE PRESIDENT MIKE PENCE WITH HJC HELMETS

Vice President Mike Pence rode a motorcycle to attend the "Roast and Ride" fundraiser event in Boone, Iowa. The Vice President wore an HJC FG-JET as he rolled up to the event on June 3rd, 2017.



## JONAS FOLGER STEPPED ON THE PODIUM IN HIS HOMETOWN

Jonas Folger earned a podium finish at his hometown track, Sachsenring. The German rider has had a sensational season so far with the Tech3 team as a MotoGP rookie; he currently holds the 7th spot in the World Championship. Folger wore HJC back in 2012 when he raced the Moto3 class and returned to HJC for his MotoGP debut wearing the RPHA 11 helmet.



## TONI ELIAS GETTING CLOSER TO A MOTOAMERCA CHAMPIONSHIP

Toni Elías and the Yoshimura Suzuki team are getting closer to a MotoAmerica Championship with every race this season. Toni Elías, a previous Moto2 World Champion, is dominating the American series with 8 1st place victories out of 11 podium finishes in Rounds 1-12. Elías wears the HJC RPHA 11 and has sported a number of HJC's Star Wars, Marvel and Pixar graphics on the track. Keep an eye on the Spanish rider as he works towards his MotoAmerica Championship and debuts the latest helmets from HJC.



HJC will release four new Marvel graphics in 2017. These include the highly anticipated Deadpool on HJC's IS-17 and a retro-comic style FG-17 Ghost Rider. In addition, HJC will release refined versions of both Spider-Man and Iron Man that are based on the new Spider-Man: Homecoming Movie. The CS-R3 Spider-Man: Homecoming helmet will be available alongside the movie release date in July, and the RPHA 70 Iron Man will be available in the Fall of 2017.



Three Star Wars themed motorcycle helmets have been released by HJC. The RPHA 11 Pro, Kylo Ren portrays the villainous mask with it's chrome-finished details contrasting the matte black pattern of his cape. The RPHA 11 Pro, Boba Fett and IS-5, Luke Skywalker X-wing pay tribute to iconic characters of classic episodes, and both designs capture distress and a retro style. HJC plans on producing additional graphics from the Star Wars saga to bring the excitement and memorable visuals of the iconic brand to the quality and performance of HJC Helmets.

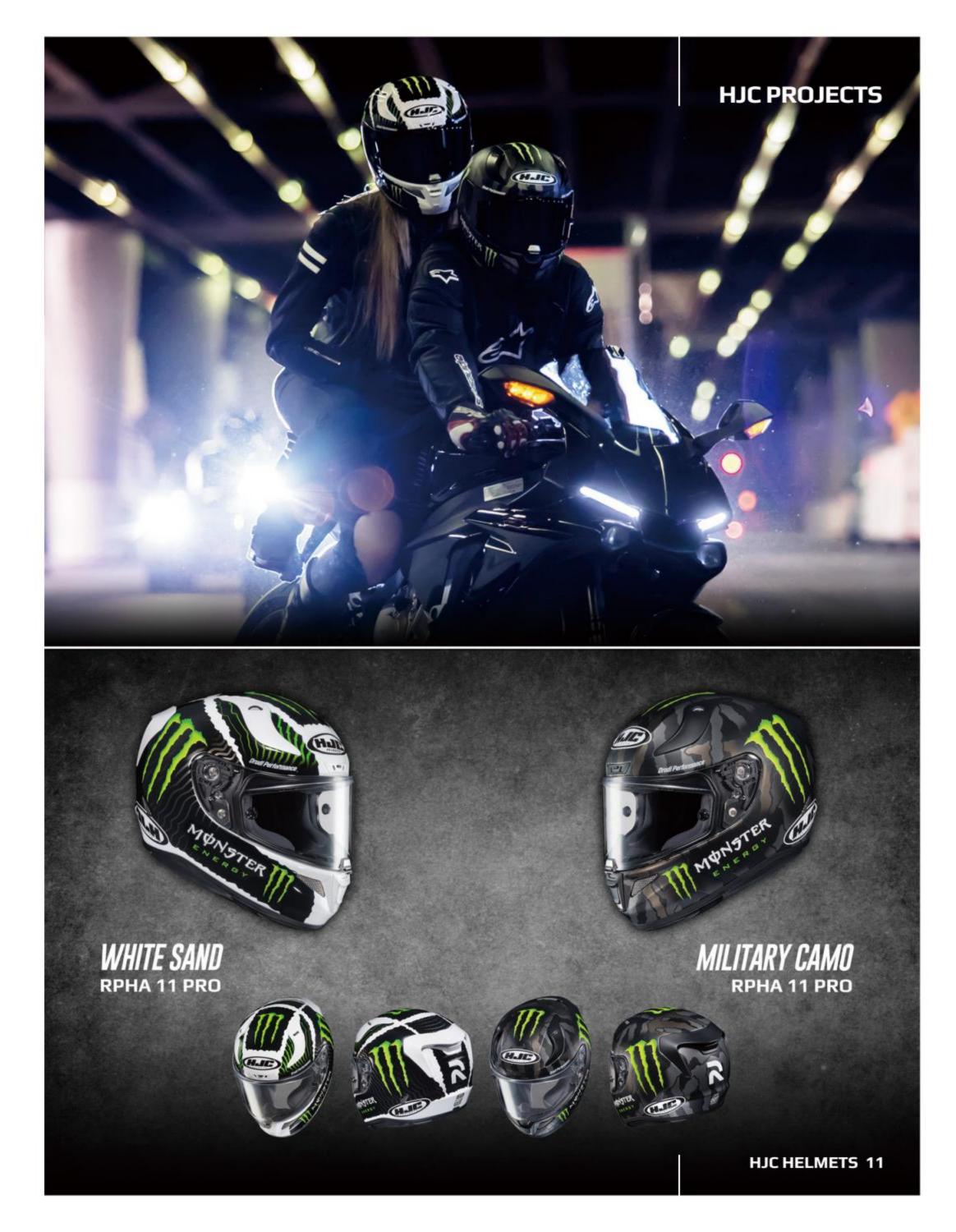




LIGHTNING MCQUEEN RPHA 11 PRO

## JACKSON STORM

HJC presents the fastest motorcycle graphics to hit the streets with the release of Disney•Pixar's Cars 3 this summer. Lightning McQueen is a favorite character among motorsport enthusiasts and the RPHA 11 Pro Lightning McQueen helmet is unmistakable with its bright red paint job that sports the #95. In addition to Lightning McQueen, HJC will also release a Jackson Storm helmet. Jackson Storm is the poster child of the Next Generation elite racers, who will challenge Lightning McQueen's place in the racing world. Both graphics will appear on HJC's premium, race-design model, the RPHA 11 Pro. The Jackson Storm graphic will be featured on a special, carbon-fiber RPHA 11 shell.



## HJC PRODUCTS | 2017 FALL NEW GRAPHIC LINE UP



## 2017 FALL NEW GRAPHIC LINE UP I HJC PRODUCTS



## HJC PRODUCTS I 2017 FALL NEW GRAPHIC LINE UP



**HJC HELMETS 14** 

## 2017 FALL NEW GRAPHIC LINE UP I HJC PRODUCTS



