HJC HELMETS 2019 SPRING NEWSLETTER

rizoma









NEW RIDERS Updates

NEW PRODUCT

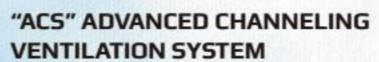
SPRING NEW GRAPHICS





ADVANCED POLYCARBONATE SHELL

Lightweight, Superior fit and comfort using advanced CAD technology.



Full front to back airflow flushes heat and humidity up and out.

RAPIDFIRE™ SHIELD REPLACEMENT SYSTEM

Simple and secure shield ratchet system provides ultra-quick, tool-less removal and installation for efficient operation.

HJ-V7 INTERGRATED SUN SHIELD



BOLTAS MC2SF







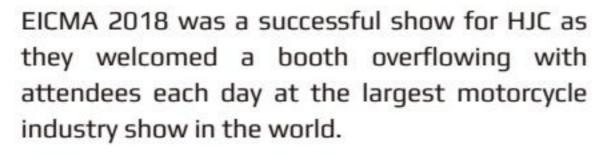
CHIC / CLASSIC

The newest addition to HJC's product line: the C70. This full-face, Advanced Polycarbonate Coposite shell features a one-touch, internal, drop-down sunshield for rider convenience.

This new model is available in black, white, semi-flat anthracite, semi-flat titanium and semi-flat black, as well as two new graphics that are each offered in four color versions.







A press conference was held early in the week where HJC announced two new models: the i50 and i70, as well as a number of exciting new graphics.

However, the biggest announcement was the signing of the German GP, which will be known as the HJC Helmets Grand Prix Deutschland for the 2019 and 2020 MotoGP seasons.



















HJC Helmets announces its title sponsorship of the 2019 German GP.

Over the past 3 years, HJC has been heavily involved in MotoGP racing as the title sponsor of the 2016 Grand Prix České republiky, the 2017 Grand Prix de France and the 2018 Grand Prix de France. HJC is the first helmet company to title the sponsorship of a MotoGP calendar race event.

The previous HJC Grand Prix races have had great success. The HJC team appreciates their sponsored motor-cycle racers, race fans, loyal customers, as well as a great partnership with Dorna, for a combined effort to create such fantastic events.

HJC Helmets wanted to continue to support the highest level of motorcycle racing while expanding their global presence, so an executive decision was made to move to their support to Sachsenring in Germany.



"I am very pleased to announce my new partnership with HJC Helmets. They've grown their presence in the MotoGP paddock over the past few years, sponsoring races and I'm happy to join the family. Despite being a huge company, they haven't lost the personal approach and relationship, and this means a lot to me. Their helmet is a great product and I'm looking forward to working with them to continue to develop and evolve their design."



RIDER NEWS











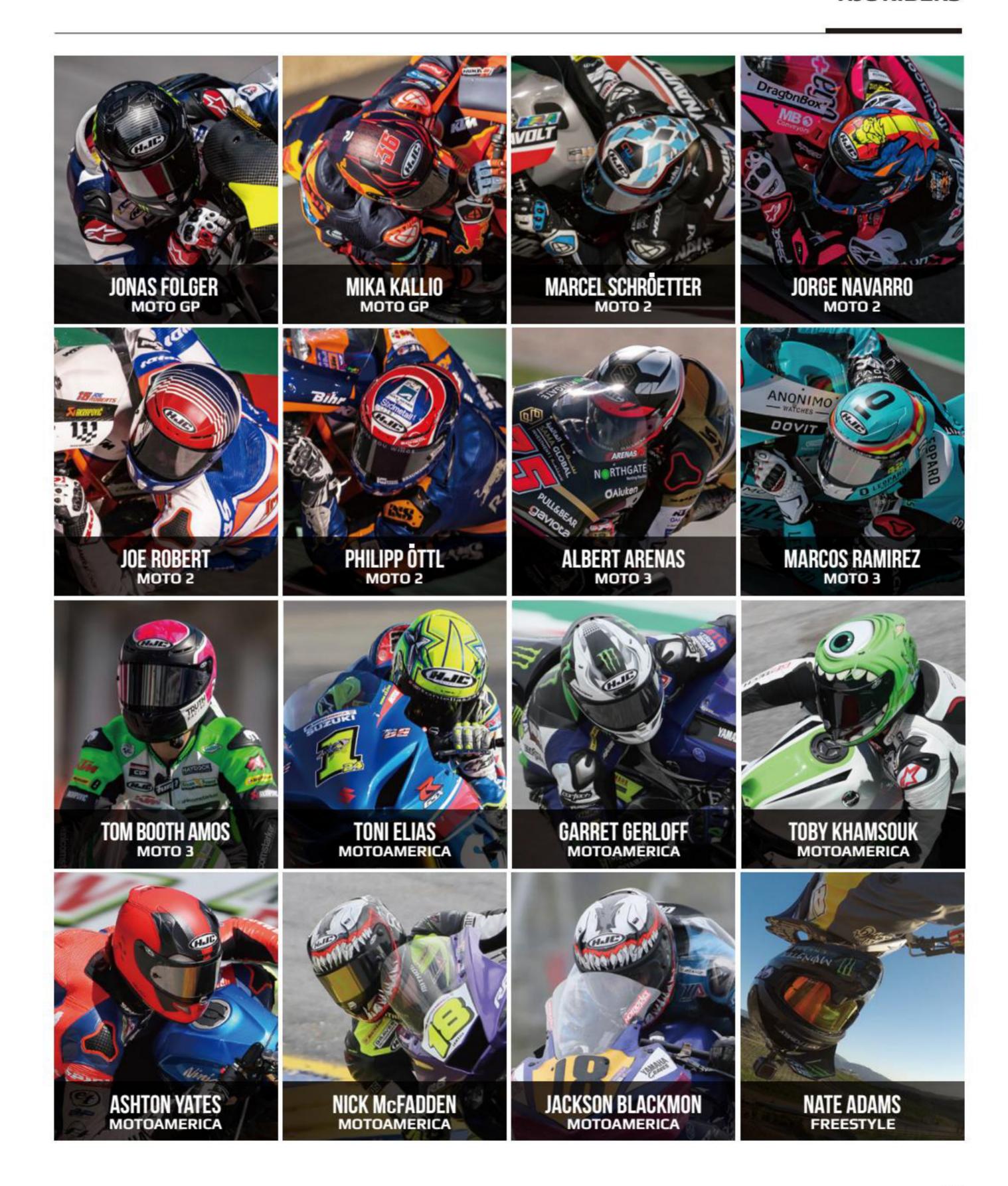
ANDREA IANNONE

2018 was an exciting MotoGP season for HJC helmets as the company's first year supporting Italian rider Andrea lannone. During the season, lannone made his way onto the podium four times, with one second place finish and three third place finishes.

This year, Andrea Iannone will be starting a new chapter in his racing career as he joins the Aprilia Racing Team Gresini.

HJC is proud to continue their support for the Italian rider and looks forward to the exciting season ahead.

HJC RIDERS













HJC launches a new graphic in the X-Men licensed helmet line.

This spring, Wolverine will make an appearance on HJC's RPHA 70 ST sport-touring helmet. The vivid blue and yellow design pays a tribute to the classic, comic version of Wolverine.

Three iconic chrome blades represent Wolverine's claws on both sides of the helmet.







Two Marvel favorites are back with fresh graphics in 2019. A super-strong and brave Captain America joins the 2019 Marvel graphic line; now available on the RPHA 11 PRO helmet in a detailed, gloss style. The RPHA 11 PRO Venom 2 will now be available. It is tough to follow the original RPHA 11 PRO Venom as HJC's most popular licensed helmet, but the RPHA 11 PRO Venom 2 is even meaner and wilder than the original.

ULTIMATE MOTORCYCLING









HJC i70 Helmet Review: Trickle Down Theory

Watching the evolution of the HJC helmet brand has been interesting. Starting as a purely budget motorcycle helmet manufacturer making serviceable helmets to a specific price point, HJC blossomed in 2012 when it introduced the RPHA line. Associations with MotoGP stars Jorge Lorenzo and Ben Spies boosted HJC's rising performance profile.

The RPHA line has expanded, with HJC continuing to make price-sensitive helmets. The new HJC i70 sport-touring helmet shows that the RPHA feature set is trickling down to less expensive helmets.

The interior is nicely plush, offering the all-day scalp comfort you want for sport-touring. Initially, I felt that the cheek pads were a bit too aggressive on my face. However, after a single day's ride, the liner broke-in and that feeling disappeared.

The interior liner is washable, which is nice if you are out touring in the summertime. Removing the i70's liner is easier than replacing it, of course, and you have to contend with an array of tabs and snaps—patience helps. There are pockets in the padding for speakers, and room for glasses.

Ventilation is good. There is a pair of closeable vents in the forehead, along with an always-open exhaust vent in the back. Air is sucked in, and the channels in the interior liner assist cooling. Having tested it in temperatures in the 90s, it works.

Three features that the i70 inherited from the RPHA line are favorites of mine. The first is the interlocking mechanism for the faceshield. It is easily manipulated with gloves on, yet offers secure closing.

Next is the interior sun shield system. Like the RPHA helmets with sunshields, the deployment and retraction are handled by a switch on the left rim of the i70, right about at your jawline. It is easy to find and use while riding, so it's convenient and effective.

Both the faceshield and sunshield are optically sound, so you don't get strange reflections or distortions. My only complaint is that the faceshield clicks loudly when moving through the notchy detents between fully opened and closed. The Pinlock system is standard, which is great in humid climates.



HJC RPHA70 ST Hands-On Review



The RPHA 70 ST represents HJC's top shelf sport-touring helmet and is an evolution of the original RPHA ST. Features such as a lightweight and rigid shell, an internal sun visor, and included pinlock ready visor and insert are just the beginning of the features packed into the RPHA 70 ST.

The Breakdown



HJC has certainly succeeded in offering a helmet that punches above its weight. Despite being one of the most expensive offerings from HJC, the RPHA 70 ST starts at just and offers excellent quality and value in the price range.

OVERALL



Pros

Excellent ventilation, emergency cheekpad pulls, included anti fog insert, quieter than average, duper quick visor removal/installation, reasonable price

Cons

Lower chin vent access, internal visor could drop lower



HJC has certainly succeeded in offering a helmet that punches above its weight. Despite being one of the most expensive offerings from HJC, the RPHA 70 ST starts at just and offers excellent quality and value in the price range.

The smoothness of some of the vent and visor controls does detract from the overall quality feel but the reality is these are pretty minor issues. The only other areas I feel could be improved are the optical quality of the internal visor, which is still very good, and ease of access to the inside chin vent slider.

Despite the above points, when stacked up against features the lightweight and rigid PIM shell, the quality of the semi-matte finish, the outstanding ventilation, and better than average noise control, I feel the RPHA 70 is top choice at the price point.

2019 SPRING NEW GRAPHICS



MARVEL









DC







RPHA 11 PRO

SARAVO











RPHA 70 ST

BALIUS

















C70 TROCKY











C70 BOLTAS











CS-R3 NAVIYA



