

















"SPEEDING IS BELIEVING"

IN FIVE FAST YEARS, SPEED AND STRENGTH HAS GONE FROM A COCKTAIL NAPKIN CONCEPT TO A CHAMPIONSHIP CONTENDER. WHAT STARTED AS A "BIKES ARE IN MY BLOOD" CALL TO ARMS FROM A SMALL GROUP OF DETERMINED DESIGNERS AND HARD-CORE MOTOR HEADS, HAS BECOME A BADGE OF HONOR FOR HUNDREDS OF THOUSANDS OF S/S RIDERS ACROSS NORTH AMER-ICA. WHEN YOU RIDE WITH THE BEST: IOX WORLD CHAMPION RICKEY GADSON, XDL CHAMPION BILL DIXON, AMA GRAND NATIONAL CHAMPION JARED MEES, AMA XRI2DD CHAMPION MICHAEL BARNES AND DAYTONA 20D WINNER JOEY PASCARELLA, YOU'RE PART OF THE SPEED AND STRENGTH COMMUNAL CONSCIOUSNESS AND THE LOVE OF ABSOLUTE ACCELERATION.

OUR SECOND FIVE YEARS STARTS RIGHT NOW AS WE ROLL OUT OUR BEST FOR 2014. SPEED AND STRENGTH SHOWS WHY IT'S THE FASTEST GROWING STREET BRAND IN AMERICA WITH THE NEW "URGE OVERKILL[™]" COLLECTION THAT'S BUILT FOR SPEED, TESTED TO DESTRUCTION AND SETS A NEW STANDARD FOR URBAN ADVENTURE. WE'RE HONORED TO KICKSTART THE "DOGS OF WAR[™]" INITIATIVE THAT LETS US PAY BACK FOR ALL THE GOOD THAT'S COME OUR WAY. WITH HONOR, DUTY, COUNTRY AND MAN'S BEST FRIEND, YOU'LL BELIEVE THAT SOMETIMES MOTORCYCLES ARE MORE THAN TWO WHEELS.







URGE OVERKILL"

- "T.F.C.™" TRI-COMPOSITE FIBERGLASS SHELL

SPEED AND

- MEETS OR EXCEEDS DOT AND ECE 22-05 STANDARDS
- "COOL-CORE®" REMOVABLE, WASHABLE AND MOISTURE WICKING LINER
- "AIR STRIKE™" DIRECT COURSE VENTILATION SYSTEM
- "ALL CLEAR!™" SIGHT SYSTEM OPTICALLY CORRECT,
- ANTI-SCRATCH, ANTI-FOG AND UV RESISTANT FACE SHIELD
- "SPEED STRAP™" QUICK RELEASE CHIN STRAP









- "PUMP-IT™" AIR FIT SYSTEM
- "DVD™" DROP VISOR DESIGN
- "SPEED STRAP™" QUICK RELEASE CHIN STRAP
- ANTI-SCRATCH, ANTI-FOG AND UV RESISTANT FACE SHIELD
- "ALL CLEAR!™" SIGHT SYSTEM OPTICALLY CORRECT,
- "LOCK N LOAD™" SHIELD REPLACEMENT SYSTEM

- "AIR STRIKE™" DIRECT COURSE VENTILATION SYSTEM

- "COOL-CORE®" REMOVABLE, WASHABLE AND MOISTURE WICKING LINER
- MEETS OR EXCEEDS DOT AND ECE 22-05 STANDARDS
- "A.T.P.A.™" ADVANCED THERMO-POLY ALLOY SHELL













- "A.T.P.A.™" ADVANCED THERMO-POLY ALLOY SHELL
- MEETS OR EXCEEDS DOT AND ECE 22-05 STANDARDS
- "COOL-CORE®" REMOVABLE, WASHABLE AND MOISTURE WICKING LINER
- "AIR STRIKE™" DIRECT COURSE VENTILATION SYSTEM
- "LOCK N LOAD PLUS™" SHIELD REPLACEMENT SYSTEM
- "LOCKDOWN™" SHIELD SECURITY SYSTEM
- "ALL CLEAR!™" SIGHT SYSTEM OPTICALLY CORRECT.
- ANTI-SCRATCH. ANTI-FOG AND UV RESISTANT FACE SHIELD
- "SPEED STRAP™" QUICK RELEASE CHIN STRAP











- "A.T.P.A.™" ADVANCED THERMO-POLY ALLOY SHELL
- MEETS OR EXCEEDS DOT STANDARDS
- REMOVABLE, WASHABLE AND MOISTURE WICKING LINER
- "AIR STRIKE™" DIRECT COURSE VENTILATION SYSTEM
- "LOCK N LOAD™" SHIELD REPLACEMENT SYSTEM
- "ALL CLEAR!™" SIGHT SYSTEM OPTICALLY CORRECT, ANTI-SCRATCH, AND UV RESISTANT FACE SHIELD
- "SPEED STRAP™" QUICK RELEASE CHIN STRAP











DOGS OF WAR

- "A.T.P.A.™" ADVANCED THERMO-POLY ALLOY SHELL
- MEETS OR EXCEEDS DOT STANDARDS
- REMOVABLE, WASHABLE AND MOISTURE WICKING LINER
- "AIR STRIKE™" DIRECT COURSE VENTILATION SYSTEM
- "LOCK N LOAD™" SHIELD REPLACEMENT SYSTEM
- "ALL CLEAR!™" SIGHT SYSTEM OPTICALLY CORRECT, ANTI-SCRATCH, AND UV RESISTANT FACE SHIELD
- "SPEED STRAP™" QUICK RELEASE CHIN STRAP



TINTED SHIELDS SOLD SEPARATELY. FOR DAYTIME USE ONLY.







- "T.P.A.™" THERMO-PLASTIC ALLOY SHELL
- MEETS OR EXCEEDS DOT STANDARDS
- QUILTED COMFORT LINING
- "AIR STRIKE™" DIRECT COURSE VENTILATION SYSTEM

- DOUBLE "D" D-RING RETENTION SYSTEM









STARS AND STRIPES

- "A.T.P.A.TM" ADVANCED THERMO-POLY ALLOY SHELL - MEETS OR EXCEEDS DOT STANDARDS
- "SPEED STRAP™" QUICK RELEASE CHIN STRAP
- SHORTY VISOR INCLUDED











TWIST OF FATE 3.0



- 1.2 1.4MM PREMIUM COWHIDE LEATHER FRAME
- C.E. APPROVED SHOULDER, KNEE AND ELBOW PROTECTORS
- C.E. APPROVED SPINE PROTECTOR
- H.I.S.S. MAIN SEAMS (HIGH IMPACT SAFETY SEAMS)
- SCHOELLER® KEPROTEC® STRETCH PANELS
- REINFORCED WITH DUPONT™ KEVLAR® FIBER THREAD
- ANATOMICAL RACE CUT FIT
- AERODYNAMIC RACE HUMP
- PERFORATED FRONT TORSO
- LOW RESTRICTION COLLAR
- KNEE SLIDERS
- TPR LOGOS

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PEED AND STRENGT

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- SEAM SEALED WATERPROOF AR-600 FRAME
- REINFORCED SHOULDERS AND ELBOWS
- REMOVABLE "VAULTTM" C.E. APPROVED SHOULDER AND ELBOW PROTECTORS
- REMOVABLE "VAULT™" C.E. APPROVED SPINE PROTECTOR
- REMOVABLE "COOL-CORE®" MOISTURE WICKING LINER
- WATERPROOF POCKETS
- LARGE WATERPROOF REAR STORAGE POCKET
- Detachable Hood
- "SPEED ZIP™" CONTROLLED VENTILATION
- MOLDED "STRONG ARM™" SLEEVE ADJUSTER
- INNER CINCH CORD WAIST ADJUSTER
- MICROFIBER LINED COLLAR AND CUFFS
- REFLECTIVE TRIM







STARS AND STRIPES

- WATER RESISTANT AR-700 FRAME
- REMOVABLE "VAULTTM" C.E. APPROVED SHOULDER AND ELBOW PROTECTORS
- REMOVABLE "VAULT™" C.E. APPROVED SPINE PROTECTOR
- SHOULDER EXPANSION GUSSETS
- REMOVABLE INSULATED VEST LINER
- DETACHABLE HOOD
- "SPEED ZIP™" CONTROLLED VENTILATION
- "LOCKDOWN™" WAIST ADJUSTER
- MICROFIBER LINED COLLAR AND CUFFS
- BELT LOOPS FOR PANT ATTACHMENT
- REFLECTIVE TRIM









- COTTON POLY BLEND FRAME
- REMOVABLE "VAULTTM" C.E. APPROVED SHOULDER AND ELBOW PROTECTORS
- REMOVABLE "VAULT™" C.E. APPROVED SPINE PROTECTOR
- RAW EDGE SEAMS
- PREMIUM 3D EMBROIDERED ART

SPEEDSTRONG TARMORED SOFT SHELL JACKET

- WATER RESISTANT SOFT SHELL FRAME
- REINFORCED AR-1000 SHOULDERS, ELBOWS AND BACK
- REMOVABLE "VAULTTM" C.E. APPROVED SHOULDER AND ELBOW PROTECTORS
- REMOVABLE "VAULT™" C.E. APPROVED SPINE PROTECTOR
- LARGE REAR STORAGE POCKET
- DETACHABLE HOOD
- "SPEED ZIP™" CONTROLLED VENTILATION
- MOLDED "STRONG ARM™" SLEEVE ADJUSTER
- INNER CINCH CORD WAIST ADJUSTER
- SUBLIMATED COLLAR AND HEM
- MICROFIBER LINED CUFFS
- BELT LOOPS FOR PANT ATTACHMENT
- REFLECTIVE TRIM

STAR STRUCK

- WATER RESISTANT SOFT SHELL FRAME
- REINFORCED AR-1000 SHOULDERS AND ELBOWS
- REMOVABLE "VAULT[™]" C.E. APPROVED SHOULDER AND ELBOW PROTECTORS

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- REMOVABLE "VAULT™" C.E. APPROVED SPINE PROTECTOR
- DETACHABLE HOOD
- "SPEED ZIP™" CONTROLLED VENTILATION
- INNER CINCH CORD WAIST ADJUSTER
- SUBLIMATED COLLAR AND HEM
- MICROFIBER LINED CUFFS
- BELT LOOPS FOR PANT ATTACHMENT
- REFLECTIVE TRIM

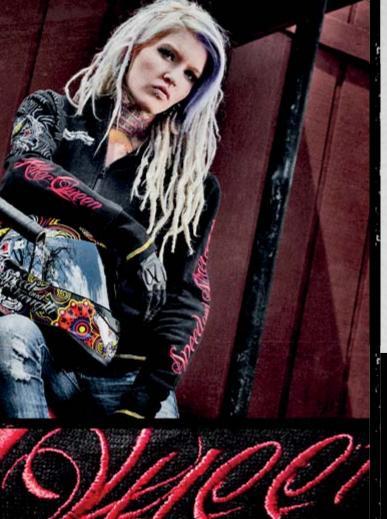






- 0.9 1.1MM PREMIUM COWHIDE LEATHER FRAME
- REMOVABLE "VAULTTM" C.E. APPROVED SHOULDER AND ELBOW PROTECTORS
- POCKET FOR "VAULT™" C.E. APPROVED SPINE PROTECTOR
- REMOVABLE INSULATED VEST LINER
- "LOCKDOWN™" WAIST ADJUSTER
- BELT LOOPS FOR PANT ATTACHMENT
- REFLECTIVE TRIM







- KILLER QUEENTM
- COTTON POLY BLEND FRAME
- REMOVABLE "VAULTTM" C.E. APPROVED SHOULDER AND ELBOW PROTECTORS
- REMOVABLE "VAULT™" C.E. APPROVED SPINE PROTECTOR
- PREMIUM 3D EMBROIDERED ART
- ZIPPERED HAND WARMER POCKETS



- REFLECTIVE TRIM

- REINFORCED KNEES

- WATERPROOF POCKETS

- "LOCK DOWN™" RATCHET WAIST ADJUSTER - SILICON PRINTED WAIST BAND

- "SPEED ZIP™" CONTROLLED VENTILATION

- SEAM SEALED WATERPROOF AR-600 FRAME

- ACCORDION STYLE STRETCH PANELS AT KNEES AND LOWER BACK

- REMOVABLE "VAULT™" C.E. APPROVED KNEE PROTECTORS

- "SNAP-BACK™" HEM SAVER





- COMBINED LEATHER AND MESH UPPER
- WATERPROOF
- ANTI-SLIP RUBBER OUTSOLE
- INTERNAL TOE AND ANKLE REINFORCEMENTS
- "LOCK 'N LOAD™" ALUMINUM BUCKLE WITH ADJUSTABLE STRAP
- PADDED ANKLE PROTECTOR
- INTEGRATED SHIFTER PAD
- REFLECTIVE TRIM







TWIST OF FATE 3.0 RR

- SEAM SEALED WATERPROOF AR-600 FRAME
- REINFORCED KNEES
- REMOVABLE "VAULT™" C.E. APPROVED KNEE PROTECTORS
- WATERPROOF POCKETS
- "SPEED ZIP™" CONTROLLED VENTILATION
- "LOCK DOWN™" RATCHET WAIST ADJUSTER
- SILICON PRINTED WAIST BAND
- ACCORDION STYLE STRETCH PANELS AT KNEES AND LOWER BACK
- "SNAP-BACK™" HEM SAVER
- REFLECTIVE TRIM

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- LEATHER AND TEXTILE FRAME
- WATERPROOF
- MOLDED HIGH IMPACT KNUCKLE PROTECTOR
- HIGH DENSITY FINGER PROTECTORS
- REINFORCED SYNTHETIC PALM
- FACE SHIELD WIPER
- HOOK AND LOOP CUFF CLOSURE
- HOOK AND LOOP WRIST CLOSURE
- GAITER STYLE GAUNTLET WITH CINCH CORD ADJUSTER























WARRIORDOGFOUNDATION.ORG

SPEED AND STRENGTH AND TUCKER ROCKY DISTRIBUTING ARE PROUD TO BE CORPORATE SPONSORS OF THE WARRIOR DOG FOUNDATION. FOUNDED BY MIKE RITLAND, WHO FOUGHT AS A NAVY SEAL IN OPERATION IRACI FREEDOM, WITH THE SOLE PURPOSE OF GIVING BACK TO THE NAVY SEAL AND SPECIAL OPERATIONS COMMUNITY. THE WARRIOR DOG FOUNDATION HELPS TRANSITION DOGS FROM AN OPERATIONAL ENVIRONMENT. THEY EDUCATE THE PUBLIC ON THE IMPORTANCE OF SPECIAL OPERATION FORCES K-9'S IN THE COMBAT ENVIRONMENT AND SHOWCASE THE LEVEL OF SACRIFICE THESE DOGS GIVE IN THE SUPPORT OF OUR TROOPS. THEY CARE FOR EACH RETIRED K-9 WITH DIGNITY AND GRACE, INCLUDING BOTH MENTAL AND PHYSICAL REHABILITATION FOR THE REST OF THEIR LIVES.













MPC











JESSE ROOKE Custom bike builder

> ROOKE CUSTOMS" T-SHIRT

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ROOKE CUSTOMS" Limited edition Leather Jacket

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ROOKE 2 STROKE" SS600 Helmet

TOG

WILLIE MCCOY A.M.A. DIRT TRACK RACER

GARY NIXON American Legend

NIXON REPLICA™ SS600 Helmet

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enterprise

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nixon enterprises NIXON REPLICA" LIMITED EDITION LEATHER JACKET

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DOGS OF WAR" Textile Jacket















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AMERICAN BEAUTY" TEXTILE/LEATHER JACKET

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HEART AND SOUL™ Textile Jacket





SPEED METAL[™] SS600 Helmet

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DYSTANY SPURLOCK PROFESSIONAL DRAG RACER

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THROTTLE BODY" GLOVES



THROTTLE BODY™ Leather Jacket

> DENA SODANO Professional stunt rider

> > THROTTLE BODY™ T-Shirt

LUNATIC FRINGE" Armored Mesh Jersey

7

*AVAILABLE FOR SPRING 2014



STARS AND STRIPES" T-Shirt

STARS AND STRIPES" GLOVES

BLACK NINE" Reinforced shirt with Dupont" Kevlar"





BILL DIXON PROFESSIONAL STUNT RIDER

RUN WITH THE BULLS Moto shoes RUN WITH THE BULLS" Reinforced Jeans

RUNM



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WICKED GARDEN* BASEBALL T-SHIRT

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WICKED GARDEN

WICKED GARDEN" SS1300 HELMET

TAPOUT° MOTO™ Armored hoody

JOE TOBOLIC Professional stunt rider

> TAPOUT* MOTO* SS700 Helmet

TAPOUT" MOTO" T-Shirt







Check out the collection of motorcycle boots and footwear we offer.