



zippo  
POWER FAST TORCH

**zippo**<sup>®</sup>

SPRING/SUMMER  
2020



**NEW**

# FireFast™ Torch



## CARRY THE TORCH FOR CAMPFIRES.

The FireFast™ Torch delivers power and performance when you need it most, starting the fire. This durable torch with patent pending ignition lights with ease and burns strong with an adjustable soft yellow or blue flame torch.

**40559**

**SHIPS Q3 2019**



VARIABLE SOFT YELLOW OR BLUE FLAME TORCH



HEATS UP TO 2,400°F / 1,300°C

ADJUSTABLE FLAME SIZE

PATENT PENDING CHILD-RESISTANT PALM LOCK IGNITION



BUTANE REFILLABLE

INCLUDES ONE 18ML BUTANE CANISTER





# Tinder Shreds



## TAKE THE CHORE OUT OF FIRE STARTING.

These Tinder Shreds are water-resistant, easy to carry, light quickly, burn strong and are essential for a hassle-free fire.

**40482**

RESEALABLE PACKAGE

NATURAL SHREDDED PINE

WATER-RESISTANT WAX COATING

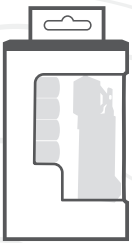
IGNITES WITH SPARK OR FLAME



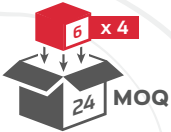
BURNS UP TO EIGHT MINUTES

2" SIZE

# Mag Strike & Tinder Shreds Gift Set



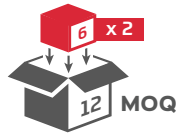
**40557**



# Mag Strike

**UNLEASH A SPARK LIKE NO OTHER.** The ferrocerium rod and striker deliver a shower of sparks to light your fire wherever and whenever. Its textured grip, solid triangular body and the ultra-sharp blade allow you to strike with more precision and firepower to ignite every adventure.

40477



SNAP-LOCK CLOSURE

TRIANGULAR SHAPE WITH TEXTURED GRIP

STRIKER BLADE WITH SHARPENED EDGE

DURABLE ABS PLASTIC CONSTRUCTION

SHIELDED INTERNAL CHAMBER

MOLDED LANYARD HOLE

CORROSION-RESISTANT ROD COATING

5/16" FERROCERIUM ROD

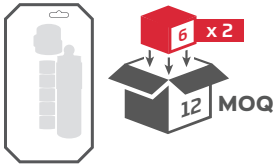




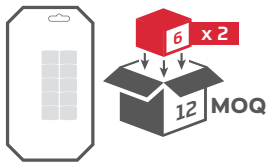
# Emergency Fire Kit

**DESIGNED TO SAVE THE DAY**, the Emergency Fire Kit comes through when others turn back. Its compact and high-caliber construction packs enough punch to overpower bleak conditions and fire up your campsite at a moment's notice.

40478



# Easy Spark Tinder



**SMALL, POWERFUL AND EASY TO PACK** this tinder is the fire source that blows out the competition and burns like no other. The unique through-hole design allows flexibility while lighting, giving you greater success in tough conditions.

40479



# Typhoon Matches

**MEET THE MATCH THAT NEVER GIVES UP.** Its power is resilient and boldly flames through anything Mother Nature throws at it. These mini-infernos are easy to strike and designed to defy the elements so you can light your fire in even the most severe conditions.

40484

BURNS UP TO 30 SECONDS

QUICK LIGHTING

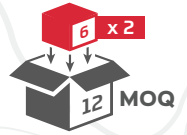
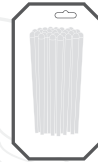
RESEALABLE PACKAGE

WATER-RESISTANT COATING

PRODUCES HOT & INTENSE FLAME

30 WINDPROOF & WATER-RESISTANT MATCHES

INCLUDES ADDITIONAL STRIKE PADS



# Typhoon Match Kit

**EQUIP FOR ANY FORECAST.** This match kit is ready for any adventure. Its heavy-duty construction and sealed strike pad keep your Typhoon Matches protected and in one place.

40483

INCLUDES 15 TYPHOON MATCHES

WATER-RESISTANT STORAGE

DURABLE ABS PLASTIC CONSTRUCTION

FLOATS IN WATER

ERGONOMIC DESIGN WITH TEXTURED GRIP

INTEGRATED WATER-RESISTANT STRIKE PAD CAP

MOLDED LANYARD HOLE

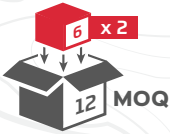
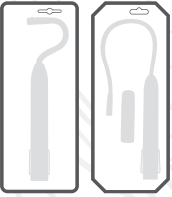
INCLUDES ADDITIONAL STRIKE PADS





# Flexible Neck Utility Lighters

**LIGHT YOUR WAY AROUND ANY OBSTACLE.** Its bendable neck, dual flame and all metal construction gives you the power and flexibility to fit into tight spots and flame through stiff winds.



**0.3" DIAMETER (11 MM)**

**4.8" FLEXIBLE NECK (122 MM)**

**13" FLEXIBLE NECK (330 MM)**

**WIND-RESISTANT DUAL FLAME**

**RUGGED METAL CONSTRUCTION**

**NON-SLIP RUBBER GRIP**

**PATENTED CHILD-RESISTANT SAFETY BUTTON**

**FLAME ADJUSTMENT**

**BUTANE REFILLABLE**

**FLEX NECK L**

**FLEX NECK XL**

**Satin Silver**  
BUTANE FILLED **121340**  
UNFILLED **121351**

**Rubberized Black**  
BUTANE FILLED **121330**  
UNFILLED **121321**

**Satin Silver**  
UNFILLED WITH 18ML BUTANE CANISTER **121569**



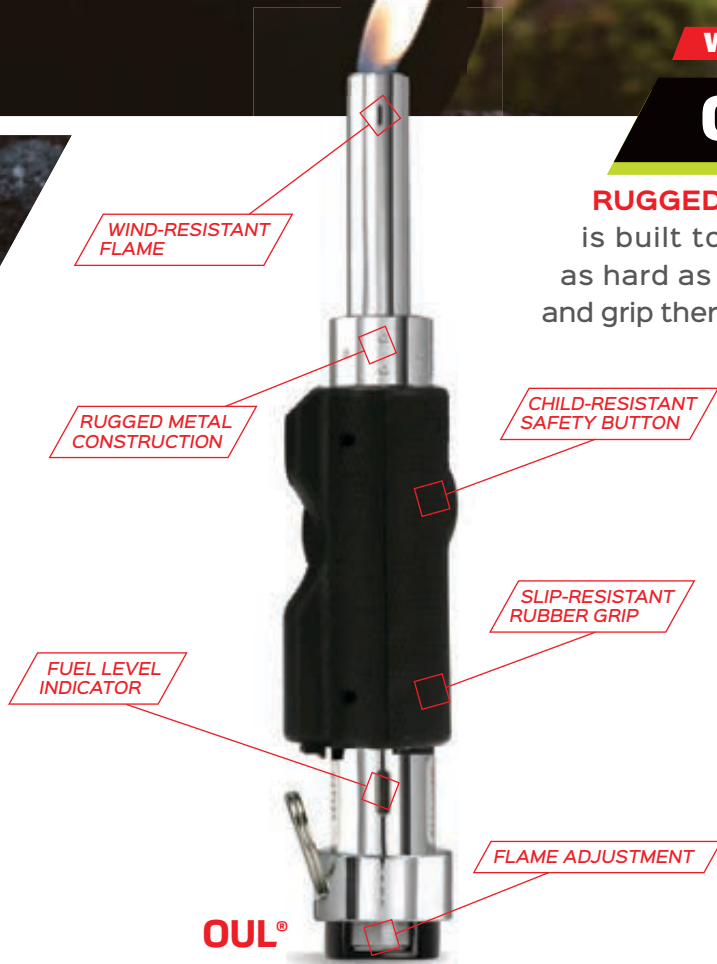




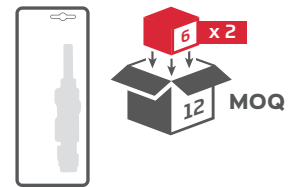
**WHILE SUPPLIES LAST**

# Outdoor Utility Lighter

**RUGGED AND READY FOR A CHALLENGE**, this lighter is built to burn tough. The wind-resistant flame burns as hard as the wind blows and with a heavy-duty design and grip there's no better way to get your fire roaring.



**121399**



## ZIPPO ODORIZED BUTANE

### BUTANE FUEL



42 Gram  
**3809**



165 Gram  
**3810**



290 ml  
**3824**

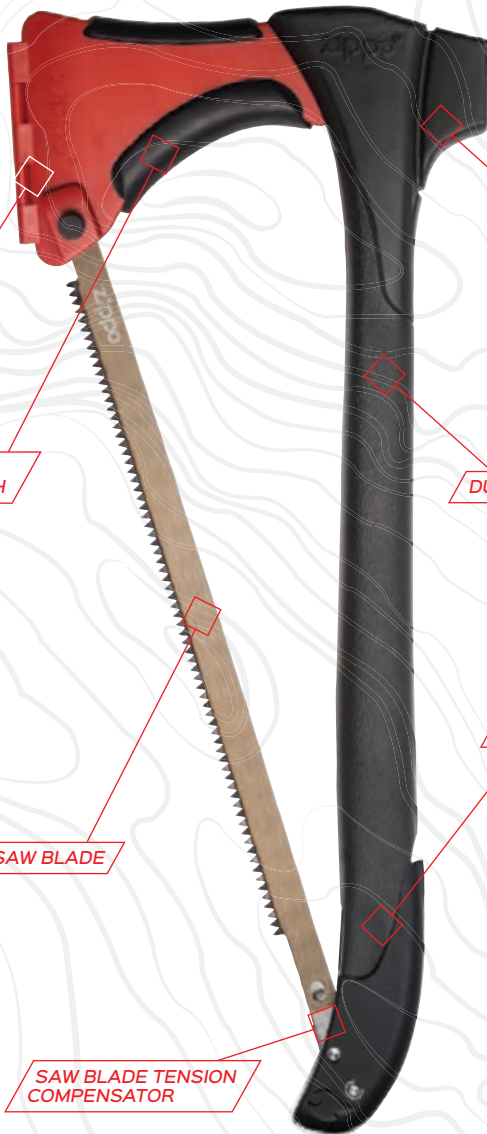




# AxeSaw

**MORE POWER WITH LESS TO PACK**, this mighty AxeSaw is built to take on more. Its versatility is essential for the woods, it works as a mallet, bow saw and hatchet so you can set up camp and stoke your fire.

40475



5" AXE HEAD

SAW HANDLE & SAFETY SHEATH

15" STEEL SAW BLADE

SAW BLADE TENSION COMPENSATOR

MALLET

DURABLE POLYMER HANDLE

SAW BLADE STORAGE



## REPLACEMENT BLADE

44038

MOQ 12 x 40

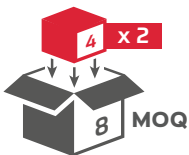
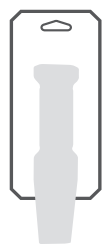




## FireFast® Bellows

**A FORCED AIR FIRE STOKER** Fan the flames with the push of a button and stoke your fire the FireFast™ way. This battery operated bellows delivers an optimal flow of oxygen and the flame retardant nozzle allows you to get the bellows right where you need it. An ergonomic shape and comfort-grip handle will give you the upper hand over your next fire.

40488



IMPELLER-STYLE FAN & VENTS

AUTO-OFF POWER BUTTON

NON-SLIP GRIP

NO-ROLL TRIANGULAR SHAPE

FLAME RETARDANT NOZZLE





# Windproof Lighters

Packaging options are easily identified under each lighter by a one letter code. **(P)** for pebble blister or **(B)** for "one box".



**P**



**B**

Please contact your Zippo representative or sales associate for MOQ's.



**NEW**

## BUY ONE, PLANT ONE

Zippo has partnered with WOODCHUCK USA to create wooden laser-cut emblem designs that will help restore and protect the forests of the world. Through the Buy One, Plant One® initiative, for each lighter purchased, a tree is planted. Each one comes with a unique code that you can use to learn about your tree, its location, and the direct impact you're having on the planet.



This topography design features a cutout of a compass rose, allowing the Street Chrome finish to point the way.

**P** Not Available  
**B** 49055-000003



**P** 29864-069159  
**B** 29864-000003



**P** 21032-000068  
**B** 21032-000003



**P** Not Available  
**B** 28485-000003



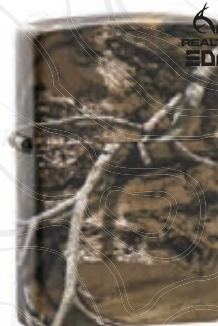
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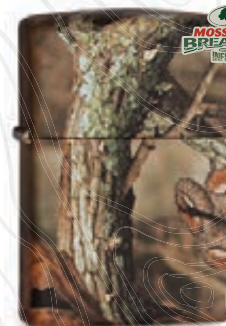
**P** 275-000101  
**B** 275-000003



**P** 29585-063808  
**B** 29585-000003



**P** 29896-071935  
**B** 29896-000003



**P** 28738-000016  
**B** 28738-000003



REALTREE EDGE Camouflage Pattern © 2016 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



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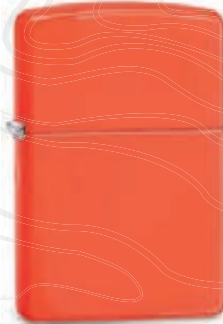
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**P** 29639-063804  
**B** 29639-000003



**P** 29636-063805  
**B** 29636-000003



**P** 28888-000018  
**B** 28888-000003



**P** 28653-047360  
**B** 28653-000003



**P** 207-004590  
**B** 207-004044



**P** 29637-063806  
**B** 29637-000003



**P** 29607-063807  
**B** 29607-000003



**P** 29390-054146  
**B** 29390-000003



**P** 29821-069161  
**B** 29821-000003



**P** 218-008187  
**B** 218-002801



**P** 28290-000023  
**B** 28290-000003



**P** 29722-069158  
**B** 29722-000003

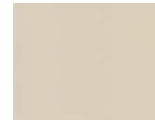


### CUSTOMIZATION AVAILABLE

Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.



**214**  
White Matte



**216**  
Cream Matte



**221**  
Green Matte



**229**  
Royal Matte



**238**  
Pink Matte



**233**  
Red Matte



**231**  
Orange Matte



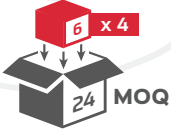
**239**  
Navy Matte

All Zippo pocket lighters are shipped without lighter fuel. Be sure to stock Zippo lighter fuel for your customers. For optimum performance of every Zippo® Windproof Lighter, we recommend genuine Zippo® premium lighter fuel.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim.



# Lighter & Paracord Pouch Set



40472

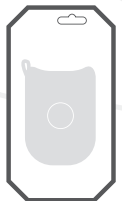


## THIS POUCH IS READY FOR ANYTHING.

Designed with versatility in mind, this new pouch provides 26 feet of paracord that can be used for countless emergency or survival situations.

## PARACORD POUCH

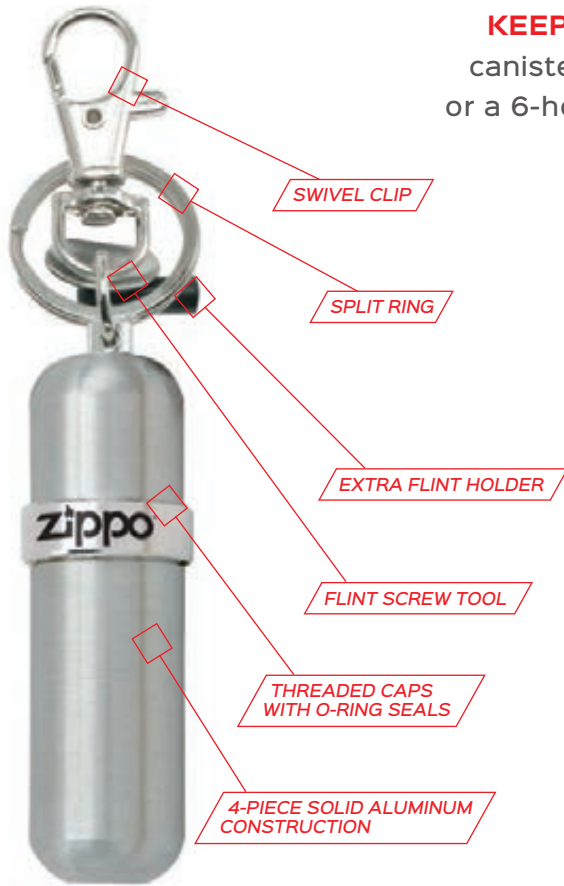
40467



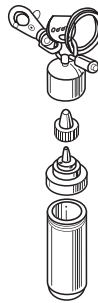
Lighter not included.

# Aluminum Fuel Canister

**KEEP YOUR FLAME BURNING.** The reusable personal-sized canister holds enough fuel to fill one Zippo Windproof Lighter or a 6-hour Hand Warmer so you can stay lit while on the go.



Note: Cannot be taken on an airplane.



121503

## WPL Fuel Canister Combo Gift Set

29788



### 4 OZ. LIGHTER FUEL

3341



### 12 OZ. LIGHTER FUEL

3365



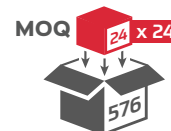
### REPLACEMENT FLINTS

2406N



### REPLACEMENT WICKS

2425





# Rugged Lantern™ 500A

**ONLY THE SWITCH PUTS THESE LIGHTS OUT.**

These lanterns are built to survive almost anything. When stuff happens they not only survive, they shine.

**40498**



500 LUMENS (HIGH)

FLOATS IN WATER

SOS-BLINKING MODE

360° OF SOFT & EVEN LIGHT

SURVIVES 16 FT DROPS

IPX8 WATER RESISTANCY

FOUR BRIGHTNESS SETTINGS

# RUGGED LANTERN™ 350A

**40491**



350 LUMENS (HIGH)





zippo

**NEW**

# Merchandising

## CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring Firestarters. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



## FIRE STARTERS

### S36-FIRESTARTERS

#### CONTAINS:

- 12 UNITS OF MAG STRIKE #40477
- 12 UNITS OF EMERGENCY FIRE KIT #40478
- 6 UNITS OF TYPHOON MATCH KIT #40483
- 6 UNITS OF BLACK MATTE WPL #218



**ZIPPO HAS A PLANOGRAM SOLUTION TO FIT YOUR STORE AND BUDGET.**

Contact your Sales Representative to discuss sizes, assortments, and price points.

**POG 1**



1'w X 4'h

**POG 2**



2'w X 4'h

**POG 3**



3'w X 4'h



GET THE  
**UPPER HAND**  
ON THE **COLD**

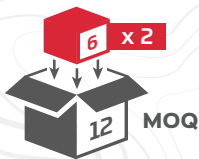






# HeatBank™ 9s

**HEAT AT THE PRESS OF A BUTTON.** The HeatBank™ rechargeable hand warmer keeps you warm from the office to the woods. The convenient power bank feature recharges your USB compatible device, so you can stay connected while enjoying the outdoors.



UMAP

ERGONOMIC DESIGN

5,200 MAH BATTERY

UP TO 120° F / 50° C

UP TO 9HR RUN TIME



**BLACK  
40512**



**SILVER  
40511**

LED INDICATOR LIGHTS

5V2A MICRO USB PORT

ADJUSTABLE ONE OR TWO SIDED HEAT

SIX HEAT SETTINGS

5V2A USB CHARGING PORT



**CHAMPAGNE  
40513**



NECK LANYARD AND WARMER CHARGING CABLE INCLUDED



This product is listed to applicable standards and requirements by UL.





# 6-Hour Rechargeable Hand Warmer

**STAY WARM WITH A HANDFUL OF POWER.** These ergonomically designed rechargeable furnaces give you up to 6 hours of continuous heat with the push of a button. Plus, the internal power bank feature charges USB compatible devices, so you can stay connected while enjoying the outdoors.



UP TO 6HR RUN TIME

5,200 MAH BATTERY

UP TO 120° F / 50° C

AUTO CHARGING FEATURE

CONTINUOUS GENTLE WARMTH

2-SIDED HEAT

5V1.5A MICRO USB PORT

5V1.5A USB CHARGING PORT

FIVE HEAT SETTINGS

GREEN  
40485



SILVER  
40471



WARMER CHARGING CABLE INCLUDED

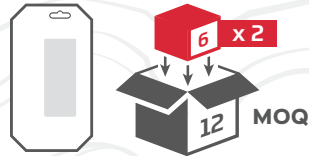


This product is listed to applicable standards and requirements by UL.



# HeatBank™ 3

**PUSH THE BUTTON. FEEL THE WARMTH.** These sleek rechargeable heaters radiate up to 3 hours of continuous heat to keep you cozy when the temp drops. It also features an internal power bank and charging port to power up your USB compatible devices wherever you go.



2,600 MAH BATTERY

AUTO CHARGING FEATURE

UP TO 113° F / 45° C

CONTINUOUS GENTLE WARMTH

UP TO 3HR RUN TIME

LED INDICATOR LIGHTS

BLACK  
40510

SILVER  
40509

TWO SIDED HEAT

HIGH & LOW HEAT SETTINGS

5V1A MICRO USB PORT

5V1A USB CHARGING PORT



This product is listed to applicable standards and requirements by UL.

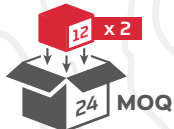


WARMER CHARGING CABLE INCLUDED



# 12-Hour Refillable Hand Warmers

**THIS AIN'T NO NAMBY-PAMBY HAND WARMER.** These rugged and reusable, pocket-sized heaters get the job done. They radiate consistent warmth for up to 12 hours so you can keep your fingers functioning.



REUSEABLE

EASY-FILL TECHNOLOGY

SMALL, SLEEK DESIGN

GENTLE, FLAMELESS WARMTH

DURABLE METAL CONSTRUCTION



**HIGH POLISH CHROME**  
40323



WARMING BAG & FILLING CUP INCLUDED



**BLAZE ORANGE**  
40348



**BLACK**  
40334



**REALTREE® AP**  
40349

REALTREE AP  
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## REPLACEMENT BURNER

44003-000001



## HIGH POLISH CHROME TRAY

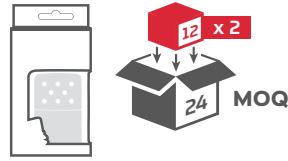
6-HOUR HAND WARMERS  
40487





# 6-Hour Refillable Hand Warmers

**KEEP YOUR DIGITS TOASTY WHEREVER YOU GO.** These dependable and reusable pocket-sized furnaces keep you warm from the stadium to the campsite. And with up to six hours of steady heat you won't have to miss a minute of outdoor fun.



**PEARL 40322**  
5



**PINK 40473**



**HIGH POLISH CHROME 40321** 5

SMALL, SLEEK DESIGN

DURABLE METAL CONSTRUCTION

GENTLE, FLAMELESS WARMTH

REUSEABLE

EASY FILL TECHNOLOGY

SELF STANDING DESIGN



WARMING BAG & FILLING CUP INCLUDED

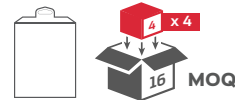
## HAND WARMER FUEL

33410D



## ULTIMATE HAND WARMER GIFT SET

40351



INCLUDES:

- STREET CHROME™ WINDPROOF LIGHTER
- HIGH POLISH CHROME 6-HR HAND WARMER
- 4 OZ. HAND WARMER FUEL



**NEW**

# Merchandising

## CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring Rechargeable Hand Warmers. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



## HEATBANKS 3 & 9S

**S24-HEATBANK39S**

**CONTAINS:**

- 12 UNITS OF HEATBANK 3 (SILVER AND BLACK)
- 12 UNITS OF HEATBANK 9S (SILVER AND BLACK)

## HEATBANKS 3 & 9S

**S36-HEATBANK39S**

**CONTAINS:**

- 6 UNITS OF HEATBANK 3 (SILVER)
- 6 UNITS OF HEATBANK 3 (BLACK)
- 12 UNITS OF HEATBANK 9S (SILVER)
- 12 UNITS OF HEATBANK 9S (BLACK)





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## POG 1



1'w X 4'h

## POG 2



2'w X 4'h

## POG 3



3'w X 4'h



Learn more about motorcycle accessories on our website.