

**zippo®**

2017 COMPLETE LINE COLLECTION



**1 9 3 2 - 2 0 1 7**





## Zippo is celebrating a momentous milestone!

Over the years Zippo has grown into an iconic brand known for its innovation, authenticity, and classic style. This year's Collectible of the Year illustrates the continued flair and intricate craftsmanship that is highly recognized in Zippo collectible lighters worldwide.

**NEW**



The laser rotary combination process enhances the Zippo 85th Anniversary logo with intricate highlights. This anniversary themed lighter is available in unlimited quantities and packaged in a custom 85th Anniversary box.

**29438**  
*High Polish Chrome  
Laser Engrave/  
Auto Engrave*



**NEW**



**29442**

*Armor®*

*High Polish Chrome*

*MultiCut/Epoxy Inlay/Lustre*

The Zippo 2017 Collectible of the Year is a high polished Armor lighter that showcases the 85th logo in the 360° MultiCut engraving process which is engraved over the edge, and around the lighter. A lustre buffed diamond pattern, which is synonymous with an 85th Anniversary, is shown on the front and reverse sides. This symbolic pattern encompasses the epoxy filled Zippo flame adding even more distinction. Each lighter is consecutively numbered and authenticated with the exclusive Zippo 85th Anniversary bottom stamp. The newly designed window box offers an all around view to this limited edition.





**250**  
*High Polish Chrome*



**200**  
*Brushed Chrome*

**1610**  
*Slim*  
*High Polish Chrome*

**1600**  
*Slim*  
*Brushed Chrome*

Timeless black Ultralite – this lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.



Black Zip Guard wraps top and bottom.

**200ZP**  
*Brushed Chrome*



**355**  
*High Polish Chrome*  
*Emblem Attached*



Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.

**275**  
*Brushed Chrome*

Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 74 - 75 for customization options.



**24648**  
*Herringbone Sweep*



**24647**  
*Chrome Arch*



**205**  
*Satin Chrome*



**1605**  
*Slim*  
*Satin Chrome*



**28181**  
*Linen Weave*



**28182**  
*Diagonal Weave*

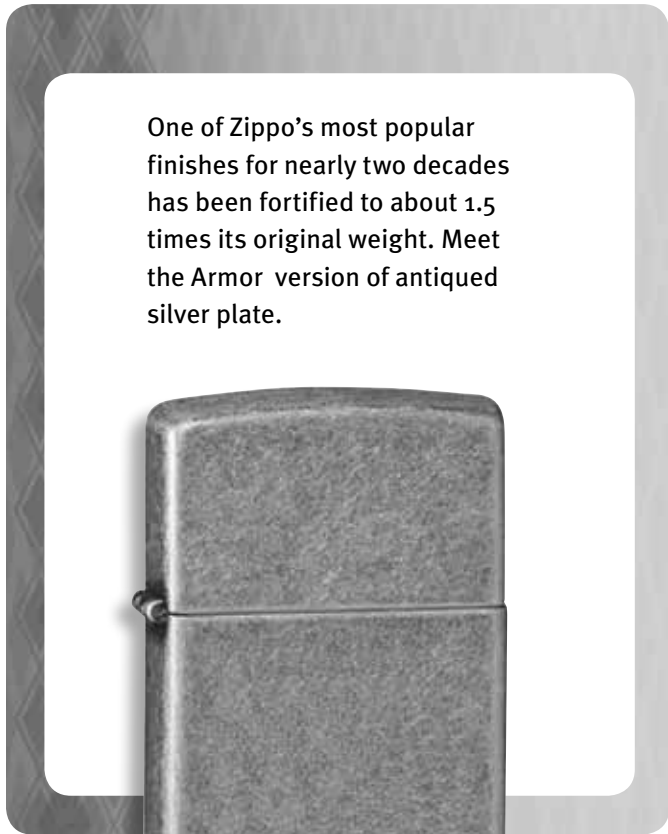




**201FB**  
*Antique Brass*



**121FB**  
*Antique Silver Plate*



One of Zippo's most popular finishes for nearly two decades has been fortified to about 1.5 times its original weight. Meet the Armor version of antiqued silver plate.



**28973**  
*Armor®*  
*Antique Silver Plate*



**207**  
*Street Chrome*



**1607**  
*Slim*  
*Street Chrome*



**207G**  
*Gold Dust*



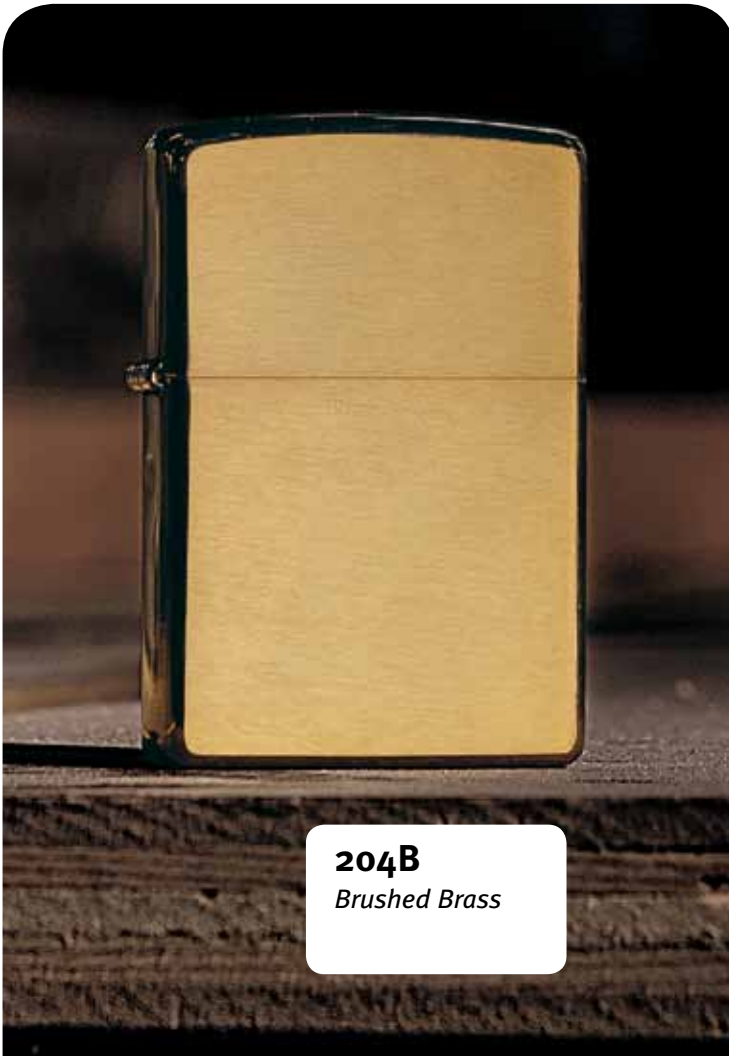
**254**  
*High Polish Brass*

**1654**  
*Slim*  
*High Polish Brass*



**254B**  
*High Polish Brass*

**1654B**  
*Slim*  
*High Polish Brass*



**204B**  
*Brushed Brass*



**204**  
*Brushed Brass*



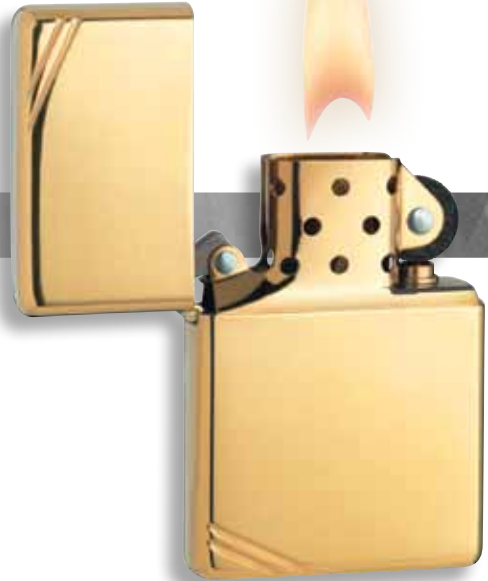
# NOTHING OLD ABOUT



**230**  
*Vintage*  
*Brushed Chrome*



**230.25**  
*Vintage*  
*Brushed Chrome*



**270**  
*Vintage*  
*High Polish Brass*



**260**  
*Vintage*  
*High Polish Chrome*



**267**  
*Vintage*  
*Street Chrome*



**240**  
*Vintage*  
*Brushed Brass*

# ZIPPO VINTAGE



First produced in 1933, early Zippo lighters were rectangular in shape, and a 1/4 inch taller than Zippo lighters produced today, with the entire hinge soldered to the outside of the lighter case. Lighters with decorative lines were featured in Zippo's first national advertisement, which ran in the December 1937 edition of Esquire magazine. Windy represented the windproof feature of the Zippo lighter in many Zippo advertisements in the 1930s and 1940s.

**ZIPPO** 1.95  
No. 200 WINDPROOF  
Nationally known and accepted as the lighter for...  
Your own friend for a long time...  
\$2.65

"m-m-m—look what I've got"



"What a beauty—and with my initials, too. Out on the windy links, in the speed boat and on rainy Mondays, it'll stick and remember you. ZIPPO always works. A real one hand lighter, even with a pipe. Thanks."

ZIPPO is the best Father's Day or any-day present or favor, because it always works—is handsome—has a performance work and faultless design. ZIPPO is the only lighter with an unqualified lifetime guarantee. The only lighter to pass the Fan Test.

Be long remembered as a giver of useful gifts, give a ZIPPO windproof lighter. At all better stores. Shipped in handsome gift box.

\$2.00 in new look...  
\$3.00 with 4 colored...  
\$1.25 per... \$1.75 per

ZIPPO MFG. CO., 33 Pine St., Bradford, Pa.  
New York office: 12 Vanderbilt Ave.

**ZIPPO**  
Windproof LIGHTER

For DAD'S SAKE Drop-In and Ask To See The ZIPPO

**WINDPROOF**

A gale can't blow it out. Here is the one lighter that always lights—it never fails. A tip of the wheel and you have a steady flame. The ZIPPO Windproof LIGHTER is a one hand lighter which gives you a great advantage when driving, even when asleep. The steady flame is better than a flash light to locate keyholes (and overlocks) in the dark. It's a real guiding light, at sports or play—outdoors or in.

ZIPPO Windproof LIGHTER is the great god of the pipe lover—lights a pipe as easy as a cigarette no matter how hard the wind blows.

ZIPPO is the only lighter with an unqualified life-time guarantee. No one has ever paid a cent to repair a ZIPPO.

Other little features are the gadgetous design (refueling is simplicity itself); 10 day fuel supply; permanent wick; no flat adjustment; rugged construction.

Remember there is only one genuine ZIPPO Windproof LIGHTER—patented, demand it by name. Set in handsome black and silver gift boxes from \$2.00 up.

*\*She passed the fan test*

MADE BY THE ZIPPO CO.

**THE FAN TEST**  
"ZIPPO is the one lighter that will pass the fan test. Your dealer will prove it to you. Hundreds of thousands of satisfied users of ZIPPO LIGHTERS."

If your dealer cannot supply them checked, order direct, nearest dealer's name.

ZIPPO MANUFACTURING CO., BRADFORD, PA. New York Office: 12 Vanderbilt Ave.  
226 N. WASHINGTON St. for the company

**ZIPPO**  
Windproof LIGHTER

**EXECUTIVES ATTENTION:** Here is the answer to your Company's gift and Christmas present problem. Zippo Lighters with your firm's trademark, designs, or product, faithfully reproduced (shown in full color or expert turned); or remembered many times a day—long after other gifts are forgotten. Prices are based on quantity.

Reprinted from Christmas Issue ESQUIRE, December, 1937

**NEW!**

Zippo with the personal signature brings 'em in to buy!

Individual initials, trade inscriptions beautifully reproduced

**ASK ABOUT ZIPPO LIGHTERS**

ZIPPO MFG. CO.,



# 1941 REPLICA

Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.



**1941B**  
*1941 Replica*  
*Brushed Brass*



**1941**  
*1941 Replica*  
*Brushed Chrome*



**24096**  
*1941 Replica*  
*Black Ice®*



**24485**  
*1941 Replica*  
*Black Ice®*  
*Laser Engrave*



**28582**  
*1941 Replica*  
*Black Crackle™*



*In the 1950s, 90 employees in the paint department hand-painted the engraved logos and designs on lighters.*

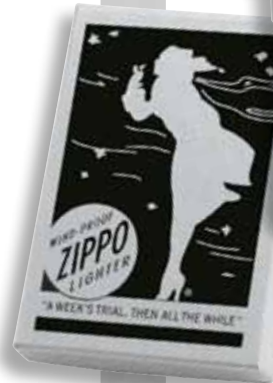
# 1935 REPLICA



**1935.25**  
*1935 Replica*  
*Brushed Chrome*

Several distinctive features identify the 1935 Replica:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Distinctive bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.
- Custom cardboard gift box is standard packaging for all 1935 Replica lighters.



**1935**  
*1935 Replica*  
*Brushed Chrome*

Windy has been one of Zippo's most beloved icons since she was introduced in 1937, illustrating the new windproof lighter in Zippo's first national advertisement. Since that time, she has been depicted in scores of advertisements, numerous promotional pieces, and hundreds of Zippo lighter designs from all over the world.

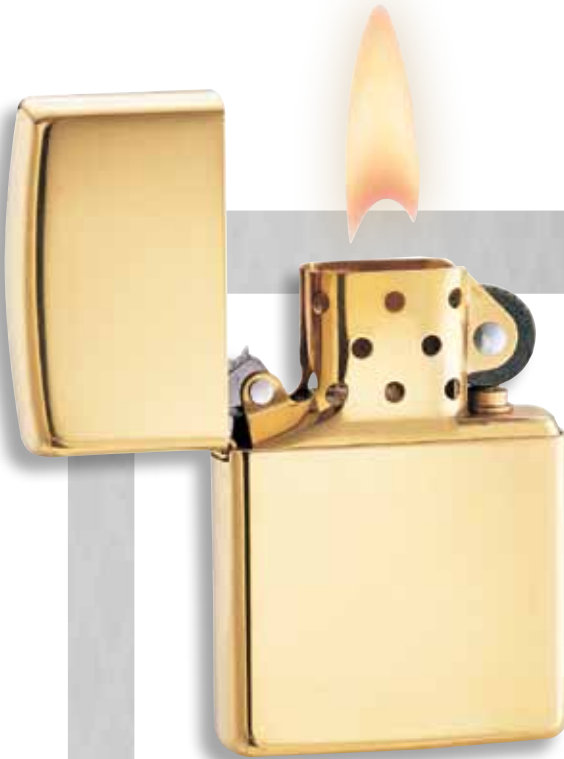
The Windy Collectible of the Year has a whisper-thin emblem, reminiscent of Zippo's early Metallique process, on a classic 1935 Replica lighter. Limited to only 35,000 pieces worldwide, each lighter is consecutively numbered and authenticated with an exclusive bottom stamp.



**28729**  
*1935 Replica*  
*Brushed Chrome*  
*Emblem Attached*



# WINDY™



It's the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.

Packaged in a custom crafted cherry gift box with certificate of registration.

**195**  
18K Solid Gold  
Call for Pricing



**26**  
Armor®  
High Polish  
Sterling Silver  
Call for Pricing



**27**  
Armor®  
Brushed  
Sterling Silver  
Call for Pricing



**13**  
Brushed Sterling Silver  
Call for Pricing



**23**  
*1941 Replica*  
*High Polish*  
*Sterling Silver*  
 Call for Pricing



**24**  
*1941 Replica*  
*Hand Satin*  
*Sterling Silver*  
 Call for Pricing



A black velour hinged box is standard packaging for all Sterling Silver lighters.



**14**  
*Vintage*  
*High Polish*  
*Sterling Silver*  
 Call for Pricing



**15**  
*High Polish*  
*Sterling Silver*  
 Call for Pricing



**1500**  
*Slim*  
*High Polish*  
*Sterling Silver*  
 Call for Pricing

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.



**162**  
Armor®  
Brushed Chrome



**167**  
Armor®  
High Polish Chrome

**NEW**



**1606**  
Slim  
Armor®  
High Polish Chrome



**28496**  
Armor®  
Tumbled Brass



**168**  
Armor®  
Brushed Brass



**169**  
Armor®  
High Polish Brass



Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.



Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.



*Reverse*

**352**  
*Venetian®*  
*High Polish Chrome*  
*Lustre*



**1652**  
*Slim*  
*Venetian®*  
*High Polish Chrome*  
*Lustre*



**350**  
*High Polish Chrome*  
*Auto Engrave*



**352B**  
*Venetian®*  
*High Polish Brass*  
*Lustre*



**1652B**  
*Slim*  
*Venetian®*  
*High Polish Brass*  
*Lustre*

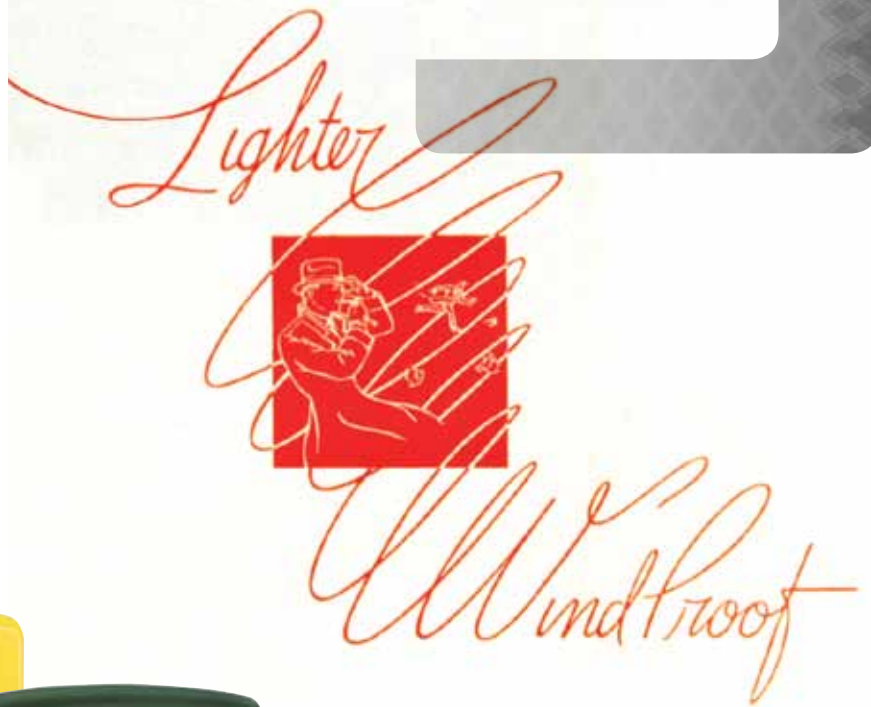
Bold engraving – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.

# ZIPPO COLORS YOUR WORLD



**233**  
*Red Matte*

Genuine Zippo powder coat lighters manufactured since 2010 have both a lasered hinge and lasered bottom stamp.



**231**  
*Orange Matte*



**24839**  
*Lemon*



**221**  
*Green Matte*



**229**  
*Royal Blue Matte*



**239**  
*Navy Matte*





**218**  
*Black Matte*

**1618**  
*Slim*  
*Black Matte*



**236**  
*Black Crackle™*



**211**  
*Iron Stone*



**216**  
*Cream Matte*



**214**  
*White Matte*



**238**  
*Pink Matte*



**1638**  
*Slim*  
*Pink Matte*



*This fiery redhead was featured on an in-store promotional display. After WWII, these displays were important in the shift from military production to civilian consumers.*



*ZIP GOES ZIPPO in '49!*

Here's the first of Zippo's 1949 campaign to put big, impressive national magazine advertising to sell more and more Zippos for you. This Valentine's Day ad will be seen by nearly 26 million when it appears in Life, Saturday Evening Post, and The New Yorker.

This preview of the 1949 advertising campaign describes a focus on personalized gifts that were featured in national magazines.



**24747**  
Abyss

**28124**  
Slim  
Abyss



**150**  
Black Ice®

**20492**  
Slim  
Black Ice®



**28378**  
Gray



**28129**  
Chameleon

**24534**  
Cerulean

**24840**  
Green

**21184**  
Toffee

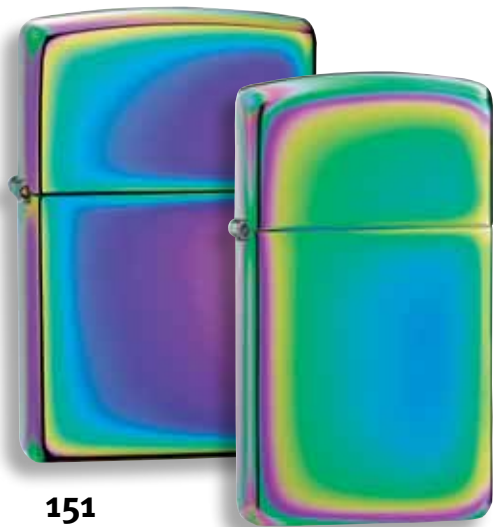
**21063**  
Candy Apple Red





**24756**  
*Ebony*

**28123**  
*Slim*  
*Ebony*



**151**  
*Spectrum*

**20493**  
*Slim*  
*Spectrum*



**20446**  
*High Polish Blue*



**20494**  
*Slim*  
*High Polish Blue*





**214ZL**  
White Matte  
*Color Image*



**238ZL**  
Pink Matte  
*Color Image*



**233ZL**  
Red Matte  
*Color Image*



**231ZL**  
Orange Matte  
*Color Image*



**218ZL**  
Black Matte  
*Color Image*



**239ZL**  
Navy Matte  
*Color Image*



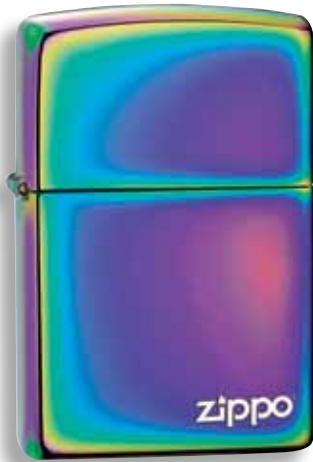
**229ZL**  
Royal Blue Matte  
*Color Image*



**221ZL**  
Green Matte  
*Color Image*



**20446ZL**  
High Polish Blue  
Laser Engrave



**151ZL**  
Spectrum  
Laser Engrave



**24756ZL**  
Ebony  
Laser Engrave

**28123ZL**  
Slim  
Ebony  
Laser Engrave



**218ZB**  
Black Matte  
Color Image

**1618ZB**  
Slim  
Black Matte  
Color Image



**24747ZL**  
Abyss  
Laser Engrave

**28124ZL**  
Slim  
Abyss  
Laser Engrave



**150ZL**  
Black Ice®  
Laser Engrave



**28129ZL**  
Chameleon  
Laser Engrave

# NEON

Flamboyant neon lighters in a shiny semi-gloss finish add a brilliant splash of color to any display. Distinctive lasered hinge and bottom stamp authenticate these neon lighters as genuine Zippo.



**28886ZL**  
*Neon Pink*  
*Laser Engrave*



**28887ZL**  
*Neon Yellow*  
*Laser Engrave*



**28888ZL**  
*Neon Orange*  
*Laser Engrave*

*Shown in the construction phase, the iconic Zippo animated neon sign sits on top of corporate headquarters in Bradford, PA. The giant lighter and neon flame were inspired by Mr. Blaisdell.*





**28886**  
*Neon Pink*



**28887**  
*Neon Yellow*



**28888**  
*Neon Orange*





**29102**  
Brushed Chrome  
Emblem Attached



**28642**  
Brushed Chrome  
Auto Two Tone



**20969**  
Black Ice®  
Laser Engrave / Auto Engrave



**363**  
Black Crackle™  
Emblem Attached

**362**  
Black Crackle™  
Emblem Attached



**28994**  
Antique Brass  
Stamped



**28381**  
High Polish Chrome  
Lustre

The Zippo logo is stamped from the inside, leaving a tangible, lasting impression. Antiqued brass finish gives it a well-worn, well-used look.





Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.

**24751**  
*Crown Stamp  
High Polish Chrome  
Double Lustre*



**29097**  
*High Polish Chrome  
Fusion*



**24335**  
*Satin Chrome  
Auto Engrave*



**29415**  
*High Polish Chrome  
Color Image*



**28450**  
*High Polish Brass  
Auto Engrave*



**28854**  
*Cream Matte  
Laser Engrave / Auto Engrave*



**28847**  
Satin Chrome  
Emblem Attached

**NEW**



**29429**  
Brushed Chrome  
Color Image



**21192**  
Satin Chrome  
Auto Two Tone

**NEW**



**29425**  
Black Ice®  
Laser Engrave

**NEW**



**29413**  
White Matte  
Color Image



**28855**  
White Matte  
Color Image



**29104**  
Brushed Chrome  
Emblem Attached



**21088**  
Black Ice®  
Laser Engrave

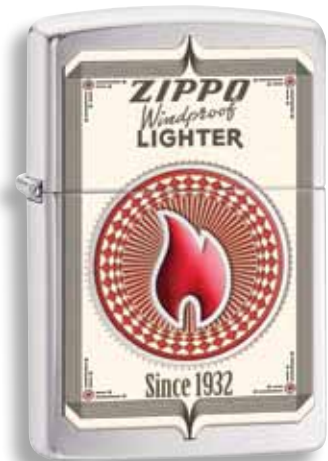


**28145**  
High Polish Brass  
Double Lustre



**29075**  
Brushed Chrome  
Color Image

**200FL**  
Brushed Chrome  
Color Image



**28831**  
Brushed Chrome  
Color Image



**28671**  
Red Matte  
Color Image

**NEW**

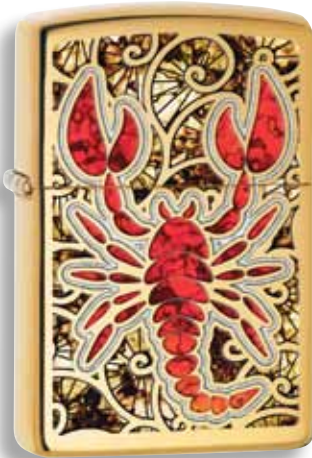
**28975**  
High Polish Brass  
Fusion

**NEW**

**28967**  
High Polish Chrome  
Fusion

**NEW**

**28952**  
High Polish Chrome  
Fusion



**29096**  
High Polish Brass  
Fusion

FUSION - Zippo's newest customization combines a specific color palette with pre-determined chrome breaks to offer an iridescent metallic look reminiscent of stained glass.

**NEW**

**28953**  
High Polish Brass  
Fusion



**29095**  
High Polish Chrome  
Fusion

**NEW**

**29420**  
High Polish Brass  
Fusion



**28871**  
*High Polish Chrome*  
*Color Image*

**NEW**



**29416**  
*White Matte*  
*Color Image*

**NEW**



**29427**  
*Cerulean*  
*Laser Engrave*



**29059**  
*High Polish Chrome*  
*Color Image*



**28791**  
*Royal Blue Matte*  
*Laser Engrave / Auto Engrave*



**29071**  
*High Polish Chrome*  
*Color Image*



*The Zippo headquarters looks like one building, but actually comprises five structures. Shown here in 1955, the exterior of the building was renovated in 1992.*



**24339**  
*Satin Chrome*  
*Auto Two Tone*



**28442**  
*Spectrum*  
*Auto Engrave*

**NEW**



**29392**  
*Brushed Chrome*  
*Color Image*

**NEW**



**29431**  
*Gray*  
*Iced*

**NEW**



**29399**  
*Brushed Chrome*  
*Color Image*



**667**  
*Black Ice®*  
*Emblem Attached*





**29086**  
Neon Pink  
Color Image



**29060**  
Street Chrome  
Color Image



**24016**  
Street Chrome  
Auto Engrave

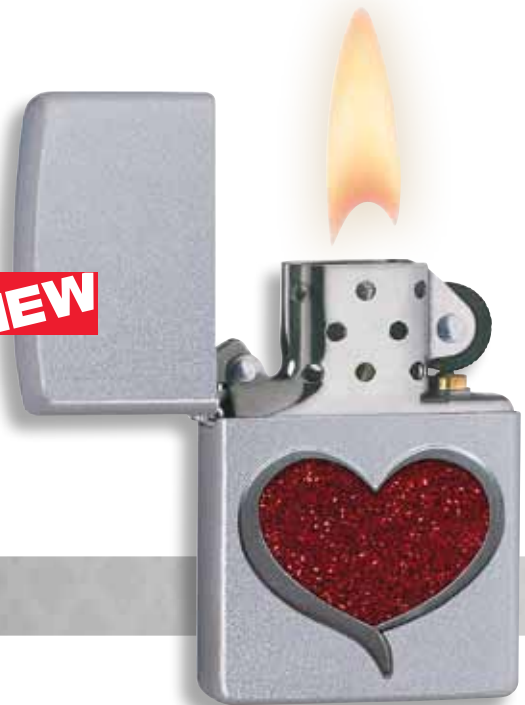


**29068**  
Brushed Chrome  
Color Image

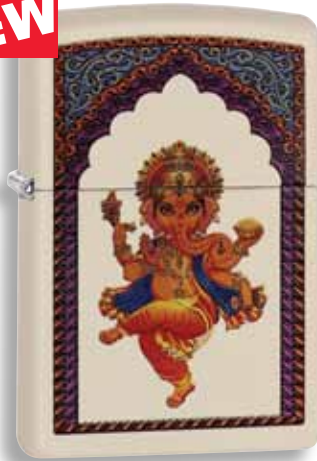


**29085**  
White Matte  
Color Image

**NEW**



**29410**  
Satin Chrome  
Emblem Attached

**NEW**

**29419**  
 Cream Matte  
 Color Image



**29058**  
 Brushed Chrome  
 Color Image

See no evil. Hear no evil. Speak no evil. A new execution of the age-old admonition from three-dimensional monkeys cast in solid brass on black matte.

**NEW**

**29409**  
 Black Matte  
 Emblem Attached

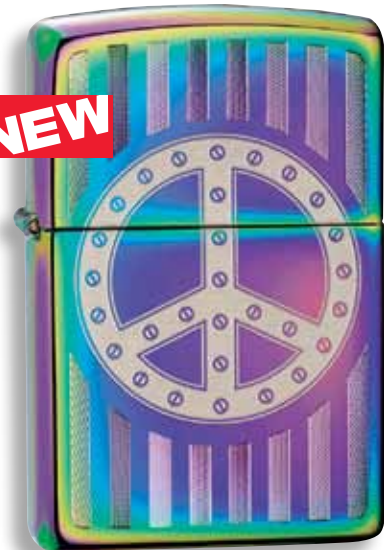
The well-worn look of antiqued brass provides a fitting background for a lustre etched representation of the eternal Tree of Life.



**29149**  
 Antique Brass  
 Lustre

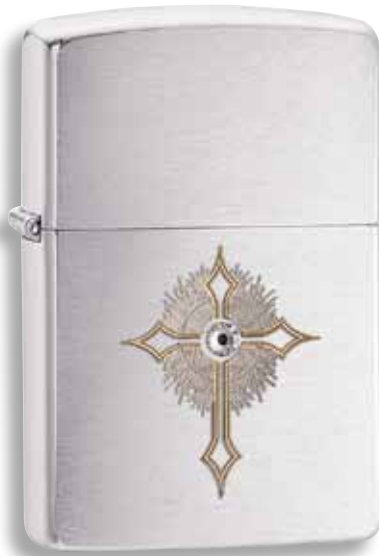
**NEW**

**29423**  
 Black Matte  
 Laser Engrave

**NEW**

**29435**  
 Spectrum  
 Laser Engrave / Auto Engrave





**28804**  
Brushed Chrome  
Auto Two Tone / Crystal Attached

*Adorned with Swarovski® crystals*



**29074**  
High Polish Chrome  
Color Image



**28526**  
High Polish Chrome  
Color Image / Auto Engrave

**NEW**



**29436**  
Armor®  
High Polish Brass  
Deep Carve



**28458**  
Satin Chrome  
Auto Two Tone



**29069**  
Chrome Arch  
Auto Two Tone



**28457**  
*Satin Chrome*  
*Auto Two Tone*

**NEW**



**29424**  
*High Polish Chrome*  
*Laser Engrave / Auto Engrave*



**21155**  
*Satin Chrome*  
*Auto Engrave*

**NEW**



**29428**  
*Brushed Chrome*  
*Color Image*



**28646**  
*Brushed Chrome*  
*Auto Two Tone*

**NEW**



**29411**  
*Satin Chrome*  
*Auto Two Tone*

**NEW**



**29412**  
*Satin Chrome*  
*Auto Two Tone*

Auto two tone engraving results in a striking look of gold inlay on satin chrome – an attractive look at an attractive price point.

**NEW**



**29421**  
*Black Ice®*  
*Laser Engrave / Auto Engrave*

**NEW**



**29426**  
*Black Ice®*  
*Laser Engrave*



**28530**  
*High Polish Chrome*  
*Color Image*



**28467**  
*High Polish Chrome*  
*Laser Engrave / Auto Engrave*



**28323**  
*Black Ice®*  
*Laser Engrave / Auto Engrave*



**24196**  
*High Polish Chrome*  
*Color Image / Auto Engrave*



**24011**  
*High Polish Chrome*  
*Color Image*



**29094**  
*High Polish Brass*  
*Color Image*





**NEW**

*The launch of the Slim Lighter in 1956 was a major milestone, marked with special packaging and logos.*



**29396**  
Brushed Chrome  
Emblem Attached



**20904**  
High Polish Chrome  
Emblem Attached

*Adorned with  
Swarovski®  
crystals*

Two tone laser engraving adds appealing contrast to the intricate designs on these Black Ice® lighters.



**28797**  
*Black Ice®*  
*Laser Two Tone*



**28798**  
*Black Ice®*  
*Laser Two Tone*



**28799**  
*Ebony*  
*Laser Two Tone*



Since the 1950s, engraved lighters with company logos serve as promotional items, business gifts, prizes, and sales incentives.



**29100**  
*Black Matte*  
*Emblem Attached*



**28988**  
*Armor®*  
*Antique Silver Plate*  
*Deep Carve*



**NEW**



**29401**  
*Gold Dust*  
*Lustre*



*Reverse*

**28685**  
*Gray*  
*Iced*

**NEW**



**29404**  
*Black Matte*  
*Laser Engrave / Auto Engrave*

Laser and auto engrave combination results in a crisp bright / dull contrast on matte finishes.



**28792**  
*White Matte*  
*Laser Engrave / Auto Engrave*



**28830**  
Candy Apple Red  
Color Image

**NEW**



**29400**  
White Matte  
Color Image



**29083**  
Neon Yellow  
Color Image

**NEW**



**29414**  
Neon Yellow  
Color Image

**NEW**



**29403**  
Street Chrome  
Color Image

**NEW**



**29343**  
Neon Orange  
Color Image





**28042**  
*Black Matte*  
*Color Image*



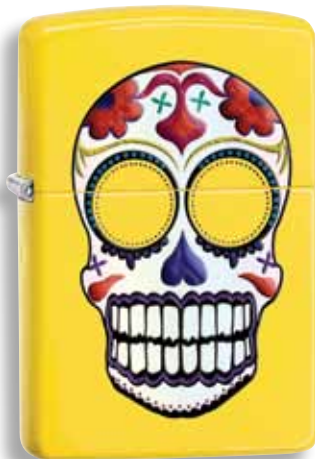
**29398**  
*Black Matte*  
*Color Image*



**29402**  
*Neon Orange*  
*Color Image*



**29067**  
*Street Chrome*  
*Color Image*



**24894**  
*Lemon*  
*Color Image*



**29088**  
*Black Matte*  
*Color Image*

**NEW**



**29417**  
Black Matte  
Color Image



**20842**  
Black Matte  
Color Image



**21067**  
Black Matte  
Color Image



**29091**  
Black Matte  
Laser Engrave



**29061**  
Brushed Chrome  
Color Image



**28795**  
High Polish Chrome  
Color Image / Auto Engrave



**28987**  
Iron Stone  
Color Image  
Gift Set



**29393**  
Cream Matte  
Color Image



**29406**  
Brushed Chrome  
Color Image



**29407**  
Gray  
Color Image



**28970**  
Softouch



**28971**  
Softouch

New softouch hydrographic process results in a rubbery velvet-soft finish with *no two lighters exactly the same*. Each lighter shows *random elements of larger over-all pattern*; bottom and hinge are laser engraved.

# SOFTOUCH

# SURPRISE!

Lid opens to reveal not only razor-sharp teeth, but also a fiery cloud of flame.



**28969**  
*Brushed Chrome*  
*Emblem Attached*

Although the surface area of a Zippo lighter remains constant, the possibilities for decorating it seem endless, as illustrated by the lighters on these two pages. The laser engraved theme of each lighter carries around every surface - front, reverse, hinge side, opposite side - even the top! It's an incredible look that ties all of the elements together.



**28961**  
*Black Ice®*  
*Laser Engrave*

*Reverse*



**28802**  
*Black Ice®*  
*Laser Engrave*

A mirrored image of a winged Pegasus graces the front and reverse surface in finely detailed laser engraving, supplemented by a decorative pattern on the curved lid and sides.



*Reverse*

*Reverse*

**29082**  
*Black Ice®*  
*Laser Engrave*



**28527**  
*Black Ice®*  
*Laser Engrave*



Reverse

**28544**

Armor®

High Polish Black Ice®

Brite Cut

**NEW**



Solid. Substantial. Masculine. The weight of Armor, the shadowy depths of Black Ice, definitive deep carving, and a gold flashed insert combine to make a bold statement: this lighter was not designed for the faint-hearted.

**29422**

Armor®

High Polish Black Ice®

Deep Carve



Reverse

**28186**

Armor®

High Polish Black Ice®

Brite Cut



Beautiful in its pure, undecorated state, high polish Armor is breathtaking when deep carved with an intricate pattern and enhanced with the famous sparkle of Swarovski crystals or colorful epoxy inlay.



**28807**  
 Armor®  
 High Polish Chrome  
 Deep Carve / Epoxy Inlay



**28809**  
 Armor®  
 High Polish Chrome  
 Deep Carve / Crystal Attached



**29098**  
 Armor®  
 High Polish Chrome  
 Deep Carve / Epoxy Inlay

Adorned with Swarovski® crystals

**NEW**



**28956**  
 Armor®  
 High Polish Black Ice®  
 Deep Carve / Crystal Attached



Opulent Armor Black Ice® lighter with sumptuous deep carve engraving and a lavish diamond-shaped crystal accent, generously sized and used here for the first time.

**NEW**



Reverse

**29186**  
 Armor®  
 Slim  
 High Polish Chrome  
 Deep Carve





# PLAYBOY

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Available selected countries, some restrictions apply

**NEW**



Adorned with Swarovski® crystals

**28964**

Armor®

High Polish Chrome

Deep Carve / Auto Engrave / Crystal Attached

**NEW**



**29294**

High Polish Chrome

Color Image



**29063**

Neon Pink

Color Image



**28269**

Brushed Chrome

Color Image



**29064**

High Polish Blue

Laser Engrave





**20762**  
Black Ice®  
Auto Engrave

**24892**  
Black Matte  
Laser Engrave



**29405**  
Neon Pink  
Color Image



**29090**  
Black Matte  
Color Image



Notable as the first female industrial designer in the U.S., Belle Kogan was commissioned in 1938 by Zippo to develop a line of handsomely etched lighters, featuring rich color enamels.

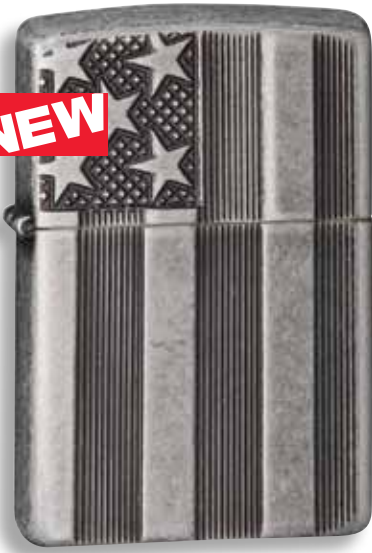


**28274**  
High Polish Chrome  
Color Image

**29089**  
Black Matte  
Color Image



**NEW**



Deep carved engraving lends interest and dimension to the solid, substantial Armor antiqued silver finish.

**28974**

*Armor®  
Antique Silver Plate  
Deep Carve*



**NEW**



A stunning image of Lady Liberty on dramatic Ebony looks like a vintage black-and-white photograph, thanks to Zippo's photo imaging process.

**29437**

*Ebony  
Photo Image*



**29084**

*White Matte  
Color Image*



**28653**

*Brushed Chrome  
Color Image*



**28864**

*Black Matte  
Color Image*





**28290**  
High Polish Chrome  
Color Image



**28449**  
High Polish Chrome  
Color Image / Auto Engrave



**29093**  
1941 Replica  
Brushed Chrome  
Color Image



**20895**  
Brushed Chrome  
Emblem Attached



**20854**  
Brushed Brass  
Emblem Attached



**29418**  
White Matte  
Color Image

**NEW**



**29430**  
*High Polish Chrome  
Lustre*



**29092**  
*Navy Matte  
Color Image / Laser Engrave*



**28652**  
*Brushed Chrome  
Color Image*

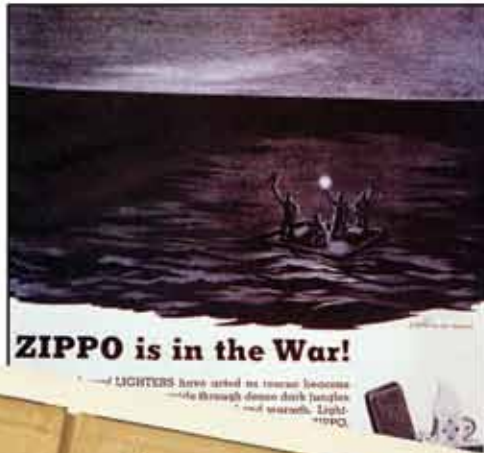


**24797**  
*Brushed Chrome  
Color Image*



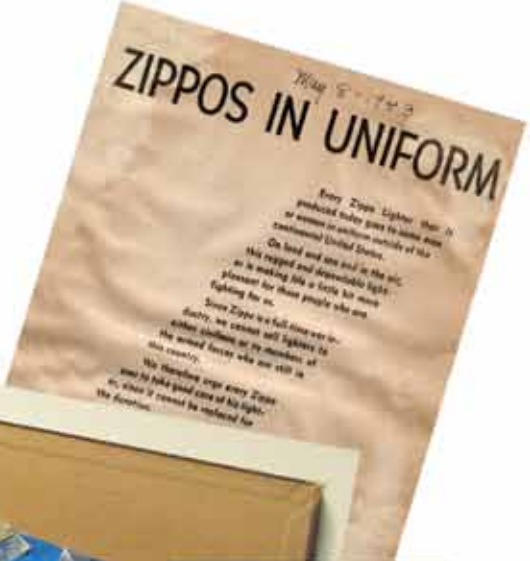
**29078**  
*Brushed Chrome  
Color Image*





**ZIPPO is in the War!**

...LIGHTERS have acted as torches become  
...through dense dark jungles  
...and search. Light-  
...ZIPPO.



**ZIPPOS IN UNIFORM**

Every Zippo Lighter that is produced today goes to some one or woman in uniform service of the continental United States.  
On land and sea and in the air, it is making life a little bit more pleasant for those people who are fighting for us.  
Since Zippo is a full time war industry, we cannot sell lighters to the armed forces or to members of our country.  
We therefore urge every Zippo owner to take possession of his lighter. The American.



**Flown Over Normandy**

**IRAQ and**

**Jackson Hole**

**IMPORTANT**

Due to conditions caused by the War, we have had to convert from brass to steel in the manufacture of our lighter. Further, we cannot use nickel or chrome for the finish.

We have placed a protective against corrosion on our lighter which may not be permanent under some conditions. Corrosion may then occur.

This lighter is guaranteed mechanically, but we do not guarantee the finish and our lighters are now sold with this understanding.

**ZIPPO MANUFACTURING COMPANY**

**Out There, ZIPPO is a FRIEND INDEED**

The best fighting in the world is done by the ZIPPO. It's the only lighter that's been around since the first day of the war. It's the only lighter that's been around since the first day of the war. It's the only lighter that's been around since the first day of the war.

**ZIPPO**



*The battle-worn Zippo in one man's hand will never die.*

**Ernie Pyle scratched his shortest war story on this Zippo lighter in 1945. It still works today.**

No matter how old it is, if your Zippo ever fails to work, we'll fix it free.

March, 1945, 1945: Alford carrier USS Cabot, CVE-45, under way, South Pacific.  
Ernie Pyle was aboard. The weather was sunny. Ernie Pyle was the something big was coming.  
A half hour before the operation orders were to be repeated, a rising of their was pumping. Ernie Pyle to find out where the ship was headed.  
Ernie wasn't talking. He asked the officer for his Zippo lighter. With a

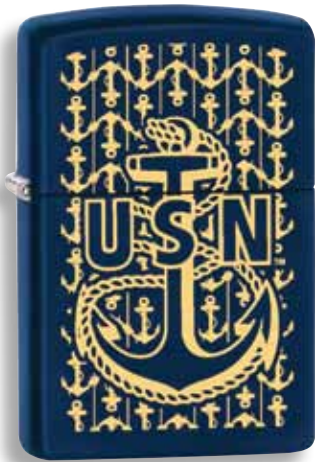


**Joe Rosenthal, famous war photographer, used this Zippo on Iwo Jima in 1945. It still works today.**

Upon America's entry into World War II, Zippo ceased production of lighters for consumer markets and dedicated all manufacturing to the U.S. military, which led to the production of the steel-case Zippo lighter with black crackle finish. Supplying the military market resulted in full production for the plant. Ads during the war years underscored the lighter's dependability in the harshest of environments.

# NAVY

Officially Licensed by the Department of the Navy  
Available Worldwide except Russia



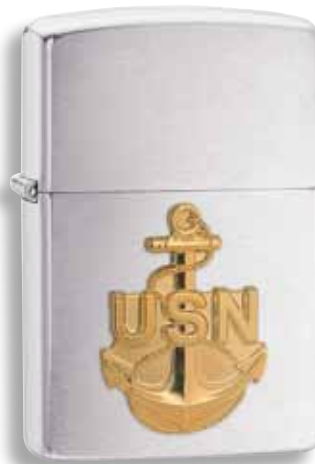
**29122**  
*Navy Matte  
Laser Engrave*



**29384**  
*Street Chrome  
Color Image*



**29385**  
*Brushed Chrome  
Auto Engrave*



**280ANC**  
*Brushed Chrome  
Emblem Attached*

# COAST GUARD

Available Worldwide except Russia



**280CG**  
Brushed Chrome  
Emblem Attached



**28681**  
Navy Matte  
Color Image



**29386**  
Iron Stone  
Color Image

# AIR FORCE



U.S. AIR FORCE

Endorsement by the United States Air Force is not intended nor implied

Available Worldwide except Russia



**29121**  
Iron Stone  
Color Image



**280AFC**  
Brushed Chrome  
Emblem Attached



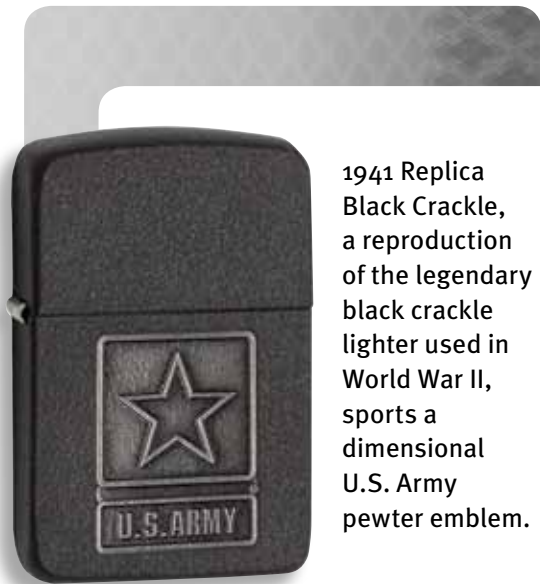
**29383**  
Street Chrome  
Color Image

# ARMY

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Available Worldwide except Russia

54



1941 Replica Black Crackle, a reproduction of the legendary black crackle lighter used in World War II, sports a dimensional U.S. Army pewter emblem.

**28583**

1941 Replica  
Black Crackle™  
Emblem Attached

**NEW**



**29388**

Satin Chrome  
Auto Two Tone



**280ARM**

Brushed Chrome  
Emblem Attached

**NEW**



**29389**

White Matte  
Color Image

**NEW**



**29181**

US Army 82nd Airborne  
Brushed Chrome  
Color Image

**NEW**



**29182**

US Army 1st Infantry  
Brushed Chrome  
Color Image

**NEW**



**29184**

US Army 1st Cavalry  
Brushed Chrome  
Color Image

**NEW**



**29185**

US Army 101st Airborne  
Brushed Chrome  
Color Image



# MARINES

Available Worldwide except Russia



**NEW**

**29387**  
Red Matte  
Color Image



**280MAR**  
Brushed Chrome  
Emblem Attached



**29123**  
Street Chrome  
Color Image



**NEW**

**28744**  
Black Matte  
Color Image



**NEW**

**29395**  
High Polish Chrome  
Color Image / Auto Engrave



**NEW**

**28898**  
Black Matte  
Color Image



**24457**  
Street Chrome  
Emblem Attached

# REALTREE®



REALTREE APG HD ©2006 ADVANTAGE MAX-1 HD © 2004 and REALTREE AP HD ©2006 of Jordan Outdoor Enterprises, Ltd., all rights reserved.

Available Worldwide



**24072**  
REALTREE MAX-1®



**29130**  
REALTREE AP® Blaze  
Orange Matte  
Color Image



**29310**  
REALTREE APG  
Street Chrome  
Color Image



**29408**  
Brushed Chrome  
Color Image/  
Emblem Attached



**29342**  
Black Matte  
Color Image



**29394**  
Black Matte  
Color Image

The serenity of a cool, clear mountain lake is broken by a splashing fish rising to take the bait. Dimensional pewter emblem brings a realistic silver flash against tranquil color imaging.

56

YEARS



**29076**  
*High Polish Chrome*  
*Color Image*



**29081**  
*Street Chrome*  
*Color Image*



**28860**  
*White Matte*  
*Color Image*



**29129**  
*Break-Up Country*  
*Green Matte*  
*Color Image*



**28738**  
*Break-Up Infinity*

# MOSSY OAK®

Official Licensed Product of Haas Outdoors, Inc., West Point, MS 39773. Distributed by Zippo Manufacturing Company  
Available Worldwide



**28877**  
*Street Chrome*  
*Color Image*



**28879**  
*Black Matte*  
*Color Image / Emblem Attached*

An imaginative partnering of customization processes make this lighter unique. Zippo's color imaging creates a shadowy nocturnal background, set off by a full moon rising. A dimensional die-cast emblem brings a howling wolf to the forefront.



**28272**  
*White Matte*  
*Color Image*



**20855**  
*Brushed Chrome*  
*Emblem Attached*

**NEW**



**29344**  
*Street Chrome*  
*Color Image*



**769**  
*Black Ice®*  
*Color Image*



**28303**  
*Black Matte*  
*Color Image*

# ANNE STOKES



**NEW**



**29348**  
Spectrum  
Color Image

The fantasy art of Anne Stokes features striking designs and life-like portrayals of fantasy subjects. Her art covers a broad range of subjects, from the romantic and magical enchanted forest, to the dark underworld of gothic vampires.

**NEW**



**29349**  
Street Chrome  
Color Image



**29109**  
High Polish Chrome  
Color Image



**29108**  
High Polish Chrome  
Color Image

**NEW**



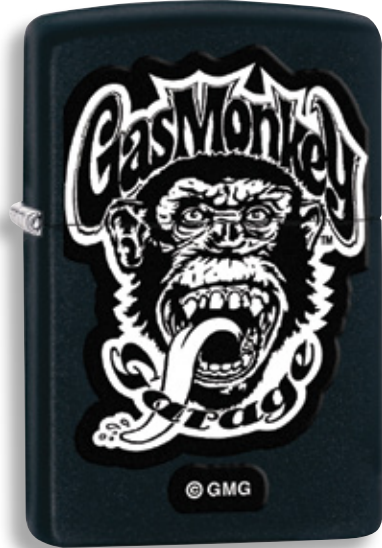
**28962**  
Armor®  
High Polish Chrome  
Deep Carve / Lustre Etch



# GAS MONKEY GARAGE

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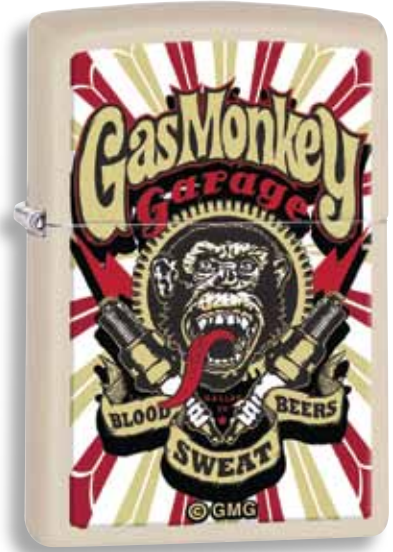
Available U.S. and Canada only



**29055**  
Black Matte  
Color Image



**29056**  
High Polish Chrome  
Color Image



**29057**  
Cream Matte  
Color Image

# SONS OF ANARCHY

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Available Worldwide



**28504**  
Black Matte  
Color Image



**28502**  
Satin Chrome  
Color Image



**NEW**

**29317**  
Black Matte  
Color Image



**28664**  
Black Matte  
Color Image



**NEW**  
**29345**  
Green  
Color Image



**NEW**  
**28966**  
Armor®  
Black Matte  
Deep Carve



**28648**  
Brushed Chrome  
Color Image



**29070**  
Street Chrome  
Color Image



**28432**  
Black Matte  
Color Image



**29062**  
Street Chrome  
Color Image



# BOB MARLEY

**BOB**  
MARLEY.

62



**29307**  
Street Chrome  
Color Image



**29308**  
White Matte  
Color Image



**29126**  
Satin Chrome  
Color Image

# SLIPKNOT

©2016 Slipknot.

Available Worldwide



**28992**  
Street Chrome  
Color Image



**28993**  
Satin Chrome  
Color Image



# JIMI HENDRIX

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Available Worldwide



**29168**  
Black Matte  
Color Image



**29175**  
Street Chrome  
Color Image



**29172**  
Cream Matte  
Color Image

# IRON MAIDEN

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Available Worldwide



**29432**  
Brushed Chrome  
Color Image



**29433**  
Street Chrome  
Color Image



**29434**  
Street Chrome  
Color Image

Their influence spans nearly 40 years and touches every culture, generation, and time zone. They have come to embody creative independence, passionate fan loyalty, and defiant indifference to critics and naysayers. Now Zippo pays homage to their irrepressible spirit and bold creativity with a trio of tribute lighters. ROCK ON!



# JIM BEAM®

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Available selected countries, some restrictions may apply.

**NEW**



**29324**  
High Polish Chrome  
Color Image



**29124**  
Street Chrome  
Color Image



**254JB.929**  
High Polish Brass  
Emblem Attached



**250JB.928**  
High Polish Chrome  
Emblem Attached

**NEW**



**29319**  
High Polish Brass  
Fusion



**29105**  
Satin Chrome  
Emblem Attached



**29101**  
Street Chrome  
Emblem Attached



**20286**  
Street Chrome  
Emblem Attached



**24879**  
Brushed Chrome  
Emblem Attached



**28645**  
Black Ice®  
Laser Two Tone



QUALITY ASSURANCE  
ELECTRONIC TEST   
SOUND TEST 



# BRANTLEY GILBERT

**28995**  
Street Chrome  
Color Image



# LYNYRD SKYNYRD

**29054**  
Green Matte  
Color Image



# FLORIDA GEORGIA LINE

**29053**  
Street Chrome  
Color Image



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint Distribution with Live Nation Merchandise.

Available Worldwide

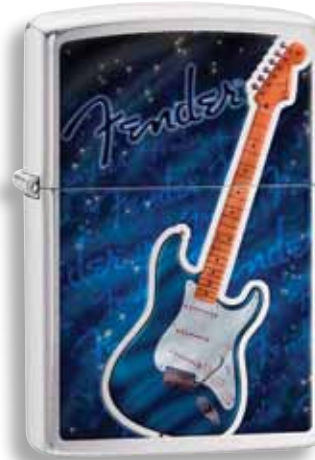
# FENDER

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Available Worldwide



**29309**  
High Polish Chrome  
Color Image



**29128**  
Brushed Chrome  
Color Image

# KURT COBAIN



**29051**  
Cream Matte  
Color Image



**29052**  
Satin Chrome  
Color Image



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint Distribution with Live Nation Merchandise.

Available Worldwide

# CHEVROLET®

Available selected countries, some restrictions may apply



General Motors Trademarks  
used under license to Zippo  
Manufacturing Company.



**29318**  
Satin Chrome  
Color Image

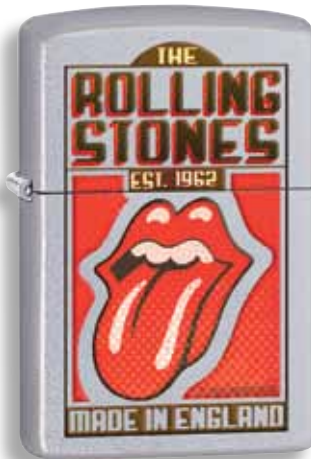


**29148**  
Brushed Chrome  
Color Image



**28846**  
Street Chrome  
Color Image

# the Rolling Stones®



**29127**  
Satin Chrome  
Color Image

**NEW**



**29315**  
White Matte  
Color Image

# MAZZI®



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Available Worldwide

**NEW**



**29295**  
Brushed Chrome  
Color Image



**24764**  
Street Chrome  
Color Image



**28002**  
Brushed Chrome  
Color Image

# FORD



Ford Motor Company Trademarks and Trade Dress used under license to Zippo Manufacturing Company.

Available selected countries, some restrictions may apply

**NEW**



**29297**  
High Polish Chrome  
Color Image

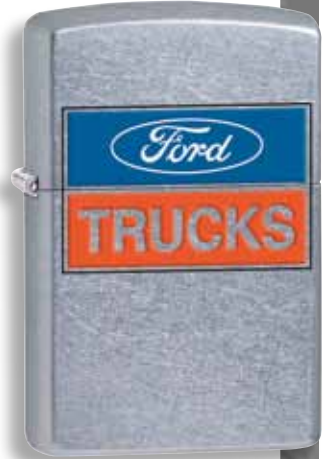
**NEW**



**29296**  
Brushed Chrome  
Color Image



**29065**  
Street Chrome  
Color Image



**29066**  
Street Chrome  
Color Image



# JACK DANIEL'S®

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Available selected countries, some restrictions may apply

**NEW**



**29285**  
Satin Chrome  
Color Image



**24779**  
Street Chrome  
Color Image

**NEW**



**29293**  
Black Matte  
Color Image



**29150**  
Gray  
Stamped / Laser Engrave

Dual customization - stamping and laser engraving - creates an incredible look and feel on shadowy Gray Dusk.



**28817**  
Armor®  
Black Ice®  
Deep Carve / Laser Engrave



**254BJD.428**  
High Polish Brass  
Emblem Attached



**250JD.427**  
High Polish Chrome  
Emblem Attached



**21032**  
 Moss Green Matte  
 Laser Engrave



**24699**  
 High Polish Chrome  
 Color Image / Auto Engrave



**24007**  
 High Polish Chrome  
 Color Image



**28796**  
 Brushed Brass  
 Color Image / Auto Engrave

Brilliant color accents and sparkling domed epoxy inlay mark the top layers of this multi-level emblem.



**28806**  
 Brushed Brass  
 Emblem Attached

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.



**28676**  
High Polish Chrome  
Color Image



**218PL**  
Black Matte  
Color Image



**200PL**  
Brushed Chrome  
Color Image

The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards.



**29397**  
Street Chrome  
Emblem Attached

Reverse



**20903**  
Brushed Brass  
Emblem Attached

**28673**  
Brushed Brass  
Color Image

# PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All luxury custom orders need to be routed through the Zippo Design Center.**

## Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg. 13

## Double Lustre

The design is double etched into the lighter. This layered process displays a multi dimensional effect. A portion of the design will be chromed out for impact.



pg. 25

## Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.

- Some restrictions apply



pg. 45

## Texturing

Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.



pg. 24

## Stamping

Image is debossed into the case, creating a 3D design.

- Now shown on #28994
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 22

## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 22

## Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg. 24

## Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053,
  - Cannot pass thru lid line
- \* note multiple processed, gold colored logo is 2 tone*



pg. 65

## Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended

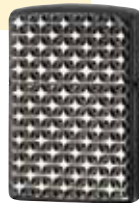


not shown in catalog

# LUXURY CUSTOM IMPRINT METHODS

## Brite Cut

Limited to Armor cases only, brite-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



pg. 44

## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor case only



pg. 44

## Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.



not shown in catalog

## Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 22

## Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 45

## Selective Inlays

Designs can be inlaid in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog

# SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

## ENGRAVE

### Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving

pg. 23



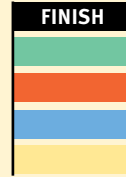
- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

### Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark

pg. 43



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

## COLOR

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. *Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector). Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.

pg. 61



pg. 50



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

### Fusion

A combination of specific pre-determined color palettes are combined with pre-determined chrome breaks to create an iridescent, metallic look.

- Restricted to models 250, 167, 260, 1654B, 1610, 254B and 24750.
- Art constraints apply

pg. 26



### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



- contact Zippo sales representative for imprint charges
- minimum quantity required



pg. 27

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



- standard imprint charges
- minimum quantity required



pg. 48

Plated

Powder Coat

PVD Finish

Translucent Powder

### Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.



**LPCB**  
*Lighter Pouch  
with Clip - Brown*



**LPCBK**  
*Lighter Pouch  
with Clip - Black*



**LPLB**  
*Lighter Pouch  
with Loop - Brown*



**LPTBK**  
*Lighter Pouch  
with Thumb Notch - Black*



**LPLBK**  
*Lighter Pouch  
with Loop - Black*



**NEW**

**40467**  
*Paracord Lighter Pouch*

Available to ship Q2 2017



For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



**2406C**  
 6 Flints Plastic Dispenser  
 Packed 24 dispensers per display box.



**2406N**  
 6 Flints Plastic Dispenser.  
 Individually carded, punched for  
 pegboard use. Packed 24 Cards  
 per counter display box.



**2425**  
 Wick  
 Individually carded,  
 punched for pegboard  
 use. Packed 24 Cards per  
 counter display box.



**ZAT**  
 Zippo Ashtray

Durable ashtray with the Zippo logo.  
 Dimensions: 5.25" diameter.



**121512**  
 Zippo Ashtray

Solid Stainless steel ashtray is debossed  
 with the Zippo logo on three faces. Robust  
 look, substantial feel; measures 4" diameter;  
 polybagged in white cardboard box.



**3165EX**  
 Lighter Fluid 12 oz.  
 Shipping carton of 24.

Price is subject to change without notice.



**3141EX**  
 Lighter Fluid 4 oz.  
 Shipping carton of 24.

Price is subject to change without notice.



All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

**28492**

*All-In-One Kit*

Available in USA, Europe and South America only.



Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



**122228**

*Flask*



**LPGS**

*Lighter Pouch Gift Set*

Please specify both lighter and pouch to be packed in gift set. Price includes gift set and pouch. Lighter not included. Add cost of lighter to price of LPGS.



**50R**

*Regular Gift Kit*

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4-ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.

Lighter not included.



**50S**

*Slim Gift Kit*





**MSGSK**  
Gift Set

Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MSGSK suggested retail.

Please specify lighter to be packed in gift set.

**142653**  
Collectors Case



- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display



**142226**  
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).  
Dimensions: 2.5" x 1.375" x 1.8125



**121506**  
Z-Clip Black

# DISPLAYS

80

80  
YEARS



## **142087**

### *18 Piece Wall Mount Display*

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.

Dimensions: 23" x 8" x 4.5"



**142744**

*192 Piece Display*

Lockable two-sided swivel display holds 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock.

Product sold separately.

Dimensions: 18" x 18" x 76"



**142711**

*Light and Motion Display*

(shown with base 142725, sold separately on page 82)

Lighted, lockable countertop unit revolves to display 60 Zippo lighters. Product sold separately.

Dimensions: 15-1/2" x 16" x 27"

<b>142709</b>	China	<b>142726</b>	Ireland
<b>142712</b>	Australia	<b>142728</b>	Dubai
<b>142713</b>	France/Germany	<b>142730</b>	South Africa
<b>142714</b>	Switzerland	<b>142713</b>	Peru
<b>142715</b>	Denmark	<b>142734</b>	Argentina
<b>142716</b>	Italy	<b>142740</b>	Japan
<b>142717</b>	United Kingdom	<b>142742</b>	Israel

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.

142710	China
142719	Australia
142720	France/Germany
142721	Switzerland
142722	Denmark
142723	Italy
142724	United Kingdom
142727	Ireland
142731	South Africa
142732	Dubai
142720	Peru
142738	Argentina
142741	Japan
142743	Israel



### 142718

*Light and Motion Display*  
(shown with base 142725, sold separately below) Lighted, lockable countertop unit revolves to display 96 Zippo windproof lighters. Product sold separately. Dimensions: 15-1/2" x 16" x 37 1/2"

### 142725 (Base)

*Floor Stand Storage Base*  
Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock. Dimensions: 17-3/4" x 17-1/4" x 29 1/2"



### 142905

*Value Floor Stand - No Storage*

- Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746)
  - No storage compartment included
  - Ships flat and some assembly required
- Dimensions: 17 3/4" x 17" x 29"



### 142751

*Floor Stand Dolly Base*

- Sturdy optional dolly for both floor stands (142905 and 142725).
- Easily move displays within any retail space
- Includes 4 lockable wheel casters.

### 142639

*Small Showcase Retro Fit Top*  
Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).





### 142745

#### *Large Showcase Display*

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately. Dimensions: 24" x 24" x 70"



### 142746

#### *Small Showcase Display*

(shown with base 142725, sold separately on page 82) Lighted, lockable countertop unit displays 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately. Dimensions: 13-1/2" x 17-1/4" x 33"

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**142707***15 Piece Countertop Display*

Angled shelves hold 15 Zippo windproof lighters. Product sold separately.

Dimensions: 3 1/2" x 8" x 19 3/4"

**142708***30 Piece Countertop Display*

Angled shelves hold 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately.

Dimensions: 6 3/4" x 8" x 20 1/4"

**142102***Hinged Mount Accessory Display Adapter*

Holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.

**142104***Flush Mount Accessory Display Adapter*

Holds one empty fuel can, included, and up to 24 flints/ wicks. (Product sold separately) Used with the following displays: #142707 and 142708.

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**ZLP-10**  
*License Plate*  
Dimensions: 12" x 6"

**NEW**



**142352**  
*Individual Lighter Easel*  
Dimensions: 1.57" x 1.77" x 1.77"



**142273A**  
*Hand Warmer Display*

# CANDLE LIGHTER

The Candle Lighter is easy to use, with an advanced soft-touch ignition system. Made of durable metal, the Candle Lighter features a patented child-resistant safety button. For optimum performance of every Zippo Candle Lighter, we recommend genuine Zippo premium butane fuel.



Packaged in gift box.

Made by Zippo. You get a reliable product. Your customers get a 1-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Butane fuel valve (on bottom).



**3810**

*Butane Fuel*

165 grams (5.82 oz.)

Shipping carton of 48

with 4 innerpacks of 12



**3809**

*Butane Fuel*

42 grams (1.48 oz.)

Shipping carton of 48

with 4 innerpacks of 12

**121436** *Brushed Chrome (Unfilled)*





# CANDLE LIGHTER PRE-PACK

- 5 foil wrapped color designs
- 2 of each color
- Stylish, refillable
- Candle Lighters unfilled
- 10 piece pre-pack
- Retail ready



**40139**

*10-Piece Pre-Pack with Display*



**NEW OUTDOOR  
PRODUCTS  
COMING SOON...**





# THIS FLAME BURNS HARDER THAN THE WIND BLOWS

## Flexible Neck Utility Lighters

There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.



Satin Silver

Rubberized Black

- Flexible neck
- Wind-resistant dual flame
- Rugged metal construction
- Patented child resistant safety button
- One-handed ignition switch
- Butane refillable
- Flame adjustment
- Clamshell Packaging



### Flexible Neck Utility Lighters - Unfilled - Clamshell

Silver **121353**  
Black **121323**

Inner Pack Qty:	Master Pack Qty:	MOQ:
6	12	12

### Flexible Neck Utility Lighters - Unfilled - Gift Box

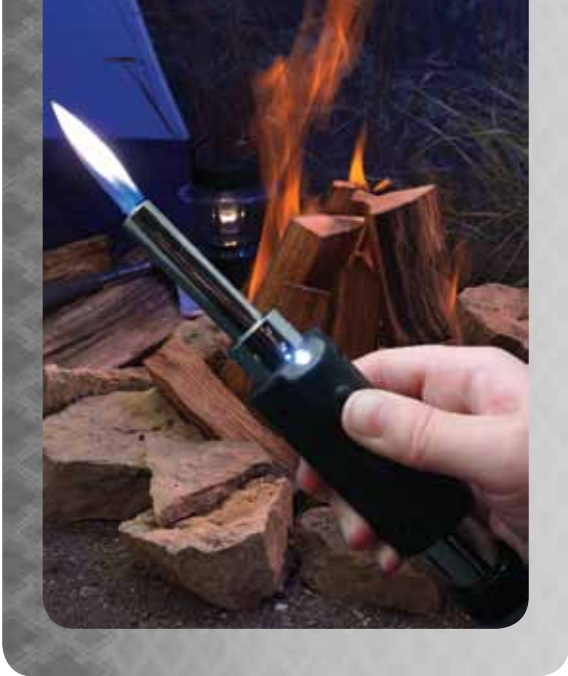
Silver **121653**  
Black **121623**



See pg. 86



Packaged in gift box.



# OUL<sup>®</sup>

## Outdoor Utility Lighter

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a pack-along lighter when you travel.



Inner Pack Qty:	Master Pack Qty:	MOQ:
6	12	12



### FEATURES INCLUDE:

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME

*Not shown actual size*

**121392**  
 OUL<sup>®</sup> - Outdoor Utility Lighter - Unfilled





# HAND WARMERS

## Hand Warmers with Easy Fill Technology

Our new and improved filling process makes firing up these little pocket-sized furnaces easier than ever. Fill the cup. Light the burner. And go! They provide up to 12 hours of gentle, consistent heat. And they're odorless. So the only thing that stinks is the alternative to not using them - frozen fingers.

- INCLUDES EASY FILL TECHNOLOGY
- IMPROVED FILL CUP HELPS REDUCE SPILLS
- PERFECT FOR ALL COLD WEATHER ACTIVITIES
- SLEEK, THIN DESIGN FITS INTO THE SMALLEST POCKETS
- FLAMELESS GENTLE WARMTH
- RUGGED & DURABLE METAL CONSTRUCTION
- VIRTUALLY ODORLESS - GREAT FOR HUNTERS
- LIGHTER FLUID REFILLABLE - ENVIRONMENTALLY FRIENDLY & REUSEABLE
- CUSTOMIZATION AVAILABLE



**40365-EU**  
**40453-Asia**  
*High Polish Chrome*



**40368-EU**  
**40454-Asia**  
*Black*



**40378-EU**  
*Blaze Orange*



**40420-EU**  
**40455-Asia**  
*Realtree*

REALTREE AP HD ©2006 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



Inner Pack Qty:	Master Pack Qty:	MOQ:
12	24	24

92

92 YEARS

# STAY OUT LONGER TAKE YOUR FURNACE ALONG



- INCLUDES EASY FILL TECHNOLOGY
- STANDS UP WITH FLAT BOTTOM FOR EASIER FILLING
- IMPROVED FILL CUP HELPS REDUCE SPILLS
- PERFECT FOR ALL COLD WEATHER ACTIVITIES
- NEW SMALLER SIZE FITS INTO EVEN MORE POCKETS
- FLAMELESS GENTLE WARMTH
- RUGGED & DURABLE METAL CONSTRUCTION
- LIGHTER FLUID REFILLABLE - ENVIRONMENTALLY FRIENDLY & REUSEABLE



**40360-EU**  
**40451- Asia**  
High Polish Chrome

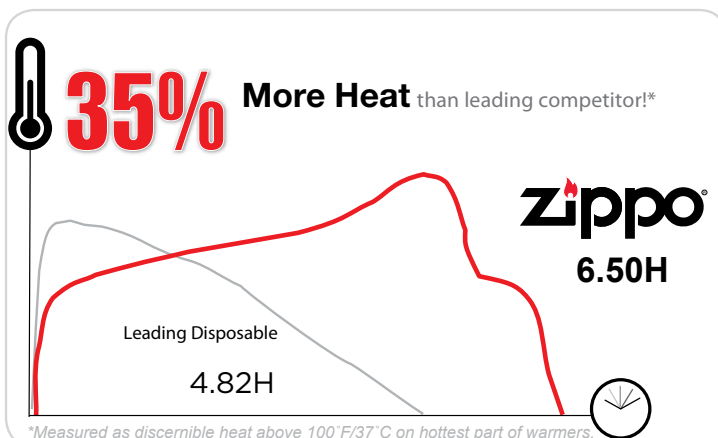
**40361-EU**  
**40452-Asia**  
Pearl



**40363-EU**  
Pink



Warming bag & cup included.



Inner Pack Qty:	Master Pack Qty:	MOQ:
12	24	24

93  
YEARS

**44003**

*Replacement Burner  
Individually carded,  
punched for pegboard  
use. Packed 12 Cards per  
counter display box.*

# PORTABLE FUEL

## FOR LIGHTERS OR HAND WARMERS

**ALUMINUM FUEL CANISTER**

Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter or a 6 hour fill on a Hand Warmer. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for one extra Zippo flint.

**121503**

*Aluminum Fuel Canister*



**One Box**

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

**Zippo Guarantee:**

*Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.*

*This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.*

**Consumer Disclaimer:**

*Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.*

*Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.*

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231ZL	18	21155	32	28673	73	29068	29	29385	52	121623	90		
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260	6	24699	72	28806	72	29090	47	29403	38	142712	81		
267	6	24747	16	28807	45	29091	40	29404	37	142713	81		
270	6	24747ZL	19	28809	45	29092	50	29405	47	142713	81		
275	2	24751	23	28817	71	29093	49	29406	41	142714	81		
280AFC	53	24756	17	28830	38	29094	34	29407	41	142715	81		
280ANC	52	24756ZL	19	28831	25	29095	26	29408	56	142716	81		
280ARM	54	24764	70	28846	69	29096	26	29409	30	142717	81		
280CG	53	24779	71	28847	24	29097	23	29410	29	142718	82		
280MAR	55	24797	50	28854	23	29098	45	29411	33	142719	82		
350	13	24839	14	28855	24	29100	36	29412	33	142720	82		
352	13	24840	16	28860	57	29101	65	29413	24	142720	82		
352B	13	24879	65	28864	48	29102	22	29414	38	142721	82		
355	2	24892	47	28871	27	29104	25	29415	23	142722	82		
362	22	24894	39	28877	58	29105	65	29416	27	142723	82		
363	22	28002	70	28879	58	29108	59	29417	40	142724	82		